

REQUEST FOR BOARD ACTION

HENDERSON COUNTY

BOARD OF COMMISSIONERS

MEETING DATE: 18 July 2018

SUBJECT: Request for Proposals on Legal Advertisements

PRESENTER: Charles Russell Burrell

SUMMARY OF REQUEST:

The County has received proposals for legal notice advertising for FY2018-2019 from three newspapers. Proposal, and scoring, is shown on the attached.

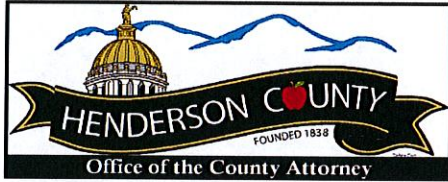
County staff will be present and prepared if requested to give further information on this matter.

BOARD ACTION REQUESTED:

Accept proposal of the *Hendersonville Lightning* for legal notice advertisements for Henderson County for advertisements placed after this date through the end of FY2019.

If the Board is so inclined, the following motion is suggested:

I move that the Board accept the proposal of the Hendersonville Lightning for legal notice advertisements placed after this date through the end of FY2019.



LEGAL NOTICE ADVERTISING 2018-2019

Proposal Summaries; Scoring

| | Cost | Ranking |
|--|----------|---------|
| PROPOSER 1: Hendersonville Tribune | | |
| Criterion 1 (per word cost) | \$0.13 | 3 |
| Criterion 2 (per half-page cost) | \$400.00 | 2 |
| PROPOSER 2: Hendersonville Lightning | | |
| Criterion 1 (per word cost) | \$0.08 | 1 |
| Criterion 2 (per half-page cost) | \$308.34 | 1 |
| PROPOSER 3: Times-News | | |
| Criterion 1 (per word cost) | \$0.12 | 2 |
| Criterion 2 (per half-page cost) | \$616.68 | 3 |
| | | |
| Criterion 1 Ranking (low cost to high) | Points | |
| 1 Hendersonville Lightning | 85 | |
| 2 Times-News | 80 | |
| 3 Hendersonville Tribune | 75 | |
| 4 | 70 | |
| 5 | 65 | |
| | | |
| Criterion 2 Ranking (low cost to high) | | |
| 1 Hendersonville Lightning | 15 | |
| 2 Hendersonville Tribune | 10 | |
| 3 Times-News | 5 | |
| 4 | 0 | |
| 5 | 0 | |
| | | |
| SCORES | Points | |
| 1 Hendersonville Lightning | 100 | |
| 2 (tie) Hendersonville Tribune | 85 | |
| (tie) Times-News | 85 | |
| | | |
| RECOMMENDED AWARD | | |
| Hendersonville Lightning | | |