

REQUEST FOR BOARD ACTION

HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: April 2, 2018

SUBJECT: STRIVE Event May 23, 2018 – Apple Country Transit Bus at the Historic Courthouse

PRESENTER: Autumn Radcliff, Planning Director

ATTACHMENTS: No

SUMMARY OF REQUEST:

STRIVE is a public outreach and awareness campaign that encourage people to reconsider their everyday trips and encourage them to try alternative forms of transportation including biking, walking, carpooling and transit services. May is STRIVE month with activities throughout Buncombe, Haywood, Henderson and Transylvania counties. The 2018 STRIVE events for Henderson County is planned the week of May 18, 2018 through May 24th.

As part of this year’s events, Henderson County staff is requesting approval for the “Meet the Bus” event on Wednesday, May 23rd. This event would include parking one of the Apple Country Transit Buses on the Historic Courthouse front concrete lawn from around 9 – 2 to educate the public about the county transit system. Citizens can tour the bus, learn how to load a bike on the front bus rack and will be provided information about fares, purchasing monthly passes and route information. In addition, county staff will be participating with WCCA and the Regional TDM Coordinator to host some meetings on the bus with local business owners and employers about monthly pass booklets available for their employees.

BOARD ACTION REQUESTED:

Approve staff request to park bus on the plaza of the Historic Courthouse.

Suggested Motion: I move to allow staff to park bus on the Historic Courthouse plaza on Wednesday, May 23rd for STRIVE event.