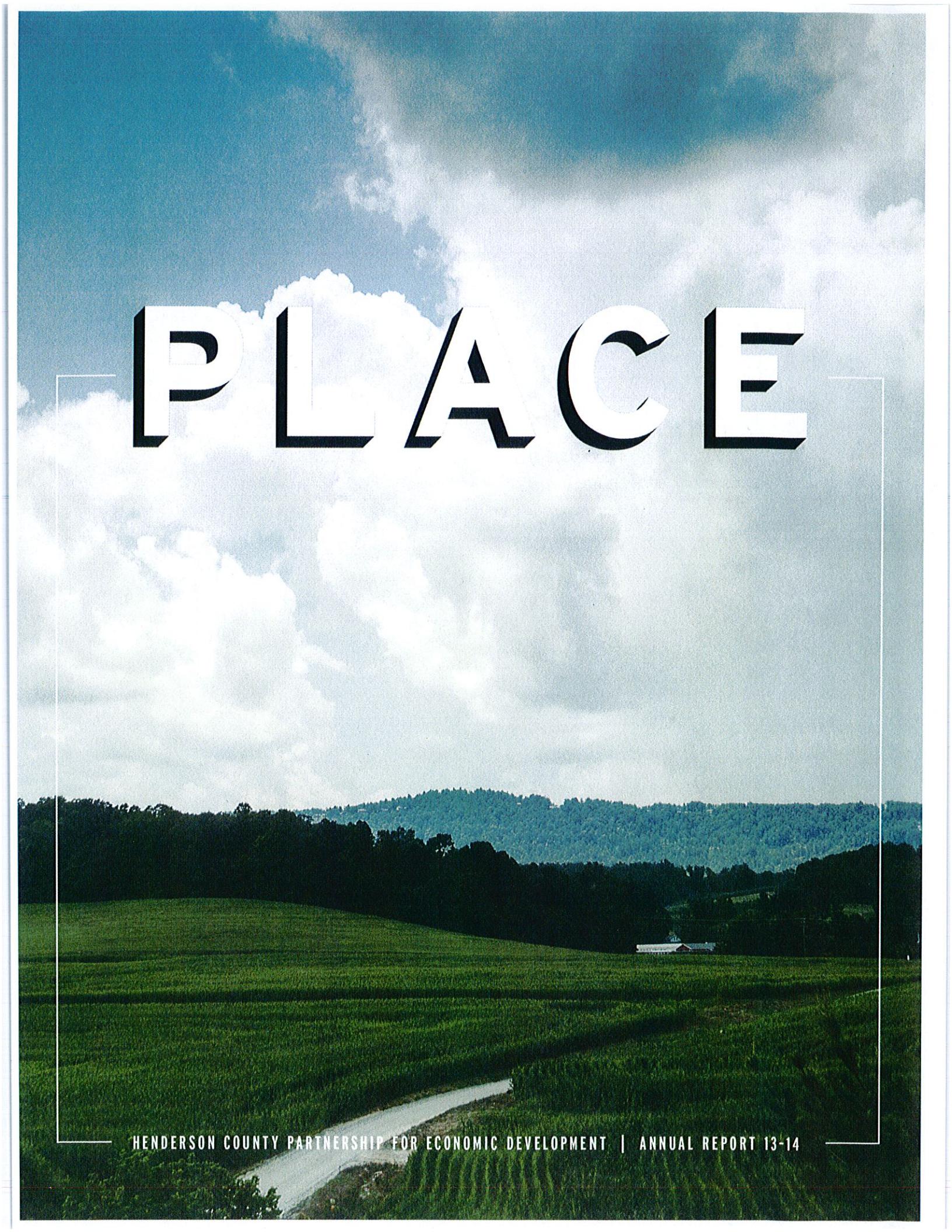


PLACE



HENDERSON COUNTY PARTNERSHIP FOR ECONOMIC DEVELOPMENT | ANNUAL REPORT 13-14



"It is PLACE, permanent position in both the social and topographical sense, that gives us our identity."

- J.B. Jackson, "Discovering the Vernacular Landscape"



The Henderson County Partnership for Economic Development is an exceptional organization committed to protecting the manufacturing assets we've been able to secure through the years, while maintaining focused attention on future growth. Henderson County's vibrant manufacturing industry is largely responsible for the success of our **LOCAL** economy in recent years. Besides the employment of over 5,250 employees in Henderson County, the manufacturers themselves are also contributing a substantial tax base to our local governments. These combined dollars fund the quality of life, security, and education assets that we all enjoy in Henderson County.

"Made in Henderson County" was officially launched this past year and is quickly becoming a replicable model of how to connect schools and industry. The collaborative effort with our educators and manufacturers opens the eyes and minds of the students as they walk away from the tours with a realization that today's manufacturing careers are highly diverse with competitive wages. The effort has a concrete foundation to work from, with strong buy-in from manufacturers and growing interest among schools with the ultimate goal of meeting our future workforce needs.

The 2013-2014 fiscal year allowed us the opportunity to reflect on our economic development assets, as well as the inherent challenges we face as we seek to attract future businesses to our area (see page 17). The challenges we face today with the need for immediate labor availability and the ongoing need for industrial land for future development are challenges we accept. Henderson County has the foundation and has established a **PLACE** for manufacturers to thrive and citizens to call **HOME**.

Even though we've enjoyed some recent successes, complacency is not an option in this ever increasing, highly competitive environment. Our continued assurance to Partnership members and investors is that we're committed to enhancing our relationship and supporting our existing industry, which we value more than ever, while we ensure Henderson County maintains its competitive **POSITION** for ongoing economic development efforts. Thank you for your continued loyalty and support of our quiet, yet effective organization. The future of **HENDERSON COUNTY** is bright!

NATHAN KENNEDY
HCPED Board Chair, FY 2013-2014
First Citizens Bank

BOARD OF DIRECTORS & STAFF

EXECUTIVE COMMITTEE

NATHAN KENNEDY, Chair, First Citizens Bank

CHIP GOULD, Past Chair, Cason Companies

DAVE MODAFF, Chair Elect, Friday Staffing Services

ADAM SHEALY, Treasurer, The Van Winkle Law Firm

PETE SZELWACH, Existing Industry, Clement Pappas

WILL BUIE, Product Development, WGLA Engineering

KELLY LEONARD, Board Development,
Carolina Alliance Bank

ELECTED DIRECTORS

MIKE ARMSTRONG, GE Lighting Solutions

TOM COOPER, Cooper Construction Company

CRAIG DEBREW, Duke Energy

JIM HALL, Investors Realty Group

DON HALLINGSE, PSNC Energy

BILL HARRIS, IMOOCO

KATHY HOYLE, Hoyle Office Solutions

LAVOY SPOONER, AT&T

APPOINTED DIRECTORS

JIM RASMUSSEN, Morrow Insurance Agency, Inc.

PAT WAGNER, Continental

EX-OFFICIO DIRECTORS

CHAIRMAN ERVIN BAZZLE,
Henderson County Board of Education

COUNCILMAN HUGH CLARK, Town of Fletcher

MAYOR LARRY FREEMAN, Town of Mills River

CHAIRMAN CHARLIE MESSER,
Henderson County Board of Commissioners

MAYOR CAREY O'CAIN, Town of Laurel Park

DR. MOLLY PARKHILL, Blue Ridge Community College

MAYOR BOB STATON, Village of Flat Rock

MAYOR BARBARA VOLK, City of Hendersonville

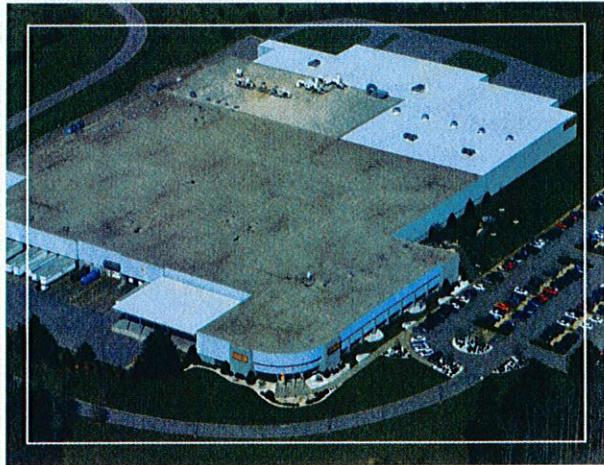
STAFF

BRITTANY BRADY, Director of Marketing

JOSH HALLINGSE, Director of Industry Relations

ANDREW TATE, President & CEO

HOME EX



Continental Automotive Systems, Inc. has become a fixture in Henderson County. Located at One Quality Way, Fletcher, the brake caliper manufacturer has consistently added employment numbers through the years. In July of 2013, the company committed to creating 40 new jobs and expanding the existing footprint by 88,000 square feet, bringing total employment numbers to more than 660 with average wages exceeding \$40,000 annually.

The expansion was prompted by the production of the new electronic parking brake system. The system is integrated with the brake caliper and is operated with the touch of a button instead of a parking brake lever. The new technology makes for a safer vehicle, as part of Continental's commitment to 'Safety for Everyone'.



PANSION

In celebration of the expansion, the Partnership hosted an Investors Update Lunch on August 2, 2013. HCPED Patron and Presidential members received a behind-the-scenes tour of the plant and enjoyed an intimate lunch with company leadership. The lunch provided a better understanding of the technology and safety behind the electronic brake.

On March 28, 2014, the company officially opened the expansion with a grand opening celebration. Pat McCrory, Governor of North Carolina, was in attendance as Continental employees and community leaders officially cut the ribbon to celebrate the expansion and employment growth.

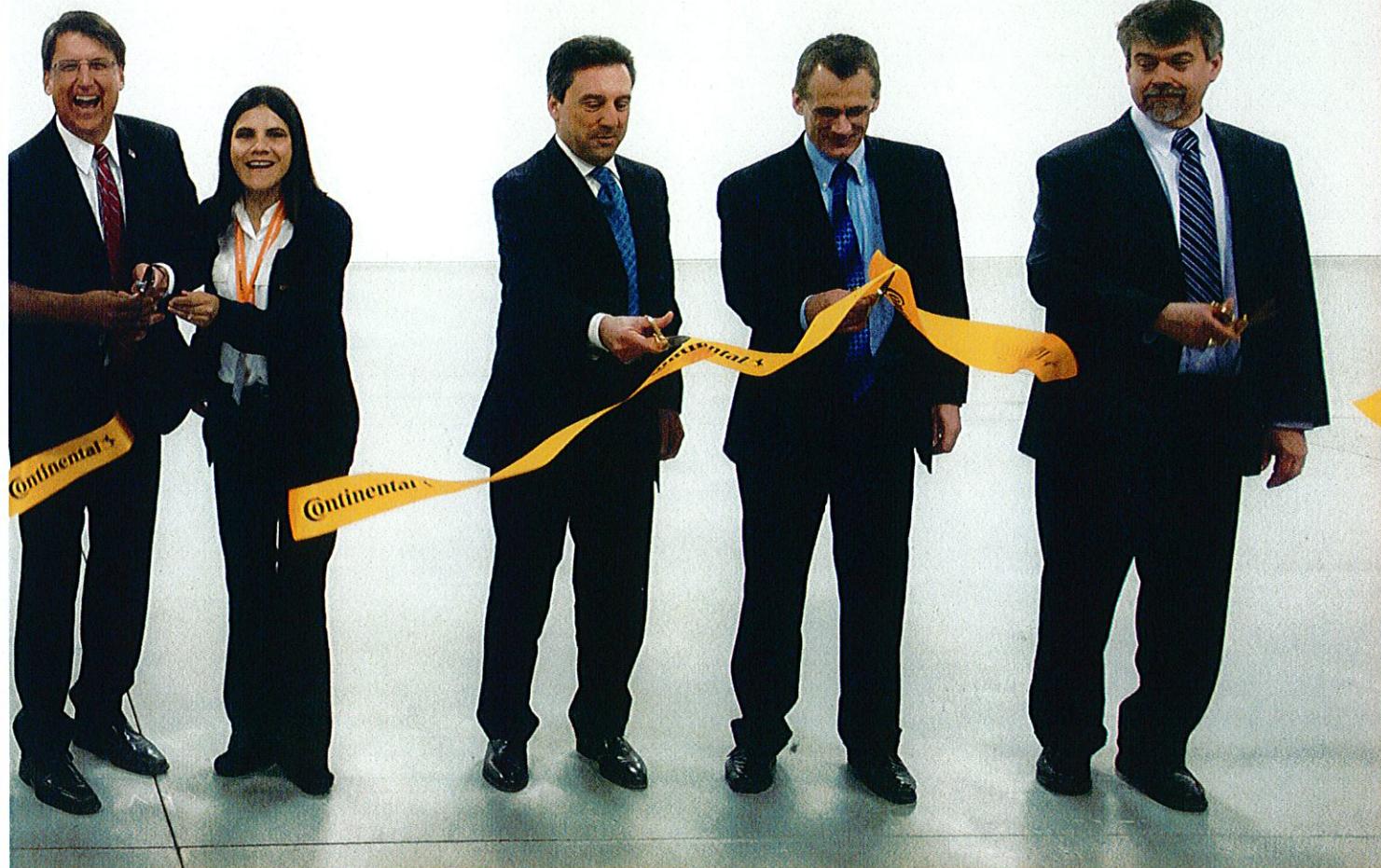


“

Henderson County is **HOME** for Continental. This is a good **LOCATION** for us and we are fortunate to have access to a quality workforce. Expanding at the Henderson Plant is exciting not only for Continental as a company, but also for our suppliers. We are excited about this new product and the safety it provides.

”

Jeff Scott
Vice President, Continental



PROJECT PRECEPT

“

*This expansion signifies an optimistic future for our company and is a reflection of the extremely talented workforce **HERE**. Our work gives us tremendous pride.*

”

Bob Lennon, Vice President,
Supply Chain & General Manager, ASG



ASG (AGI Shorewood), an innovative global packaging manufacturer located in East Flat Rock, announced plans to add 50 new jobs in January of 2014. The expansion was a reflection of the company's focus on staying competitive, and efficiently filling customer demand across product platforms. The company produces packaging products for market segments including entertainment, personal care, health care and pharmaceutical.

The new positions will have average wages exceeding \$40,000 per year, surpassing the county's annual average of \$34,528. ASG will be filling positions in the press room, die-cutting, gluing, digital pre-press, customer service, production planning, and shipping and receiving. The new jobs will be coupled with an \$8.55 million investment, including a potential expansion of their 136,000-square-foot building.

ASG employs nearly 3,000 people worldwide at 18 plants in North America, Europe, Asia and Latin America, and 8 service centers in the United States, United Kingdom, France, China and Australia. The packaging operation has been an employer in Henderson County since 1962.

"We are proud ASG (AGI Shorewood) has chosen to grow the East Flat Rock facility. Existing businesses are the backbone of our local economy and are the reason we remain focused on protecting and improving our local business environment," remarked Chairman Charlie Messer of the Henderson County Board of Commissioners.

Bob Lennon, Vice President, Supply Chain & General Manager, said, "This expansion signifies an optimistic future for our company and is a reflection of the extremely talented workforce here. Our work gives us tremendous pride."





GROWING FOR THE FUTURE

In 2006, Henderson County welcomed German-based manufacturer, Elkamet. The company located to the East Flat Rock community on nine acres of the former Fairgrounds, off Mills Street. Once they were open for business, they began manufacturing plastic-related products to support the automotive industry. By 2013, the company had doubled the footprint of their building, diversified the markets and customers they served, and in effect doubled their workforce.

In March of 2014, the company announced plans for expansion, once again. The announcement would add 15-20 employees to the employee base of 54. The expansion allowed the company to invest \$2,350,000 in machinery and equipment and serve a new customer base including Ford, Volkswagen, Caterpillar and more. Elkamet Plant Manager Artur Bitner said, "Since the beginning of our engagement here in Henderson County, we found the support and the

“

As a Hendersonville native, I want students to know that Henderson County is a great PLACE to build a career, family and lifestyle.

”

Mickey Maxwell
Elkamet employee

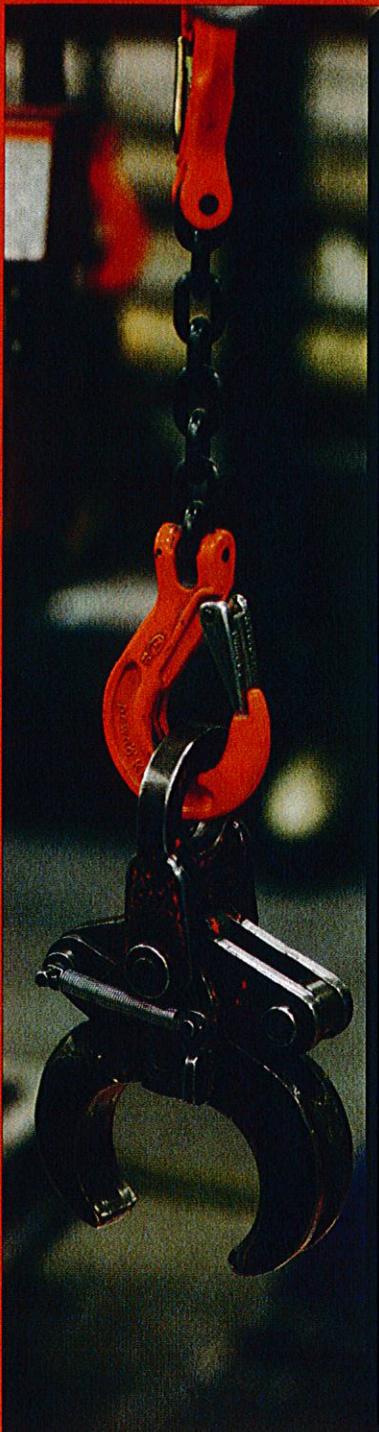
right resources for a successful development. This most recent investment is introducing one of our key manufacturing lines to the East Flat Rock location and another important step towards the full integration of the whole value added process.”

In addition to serving the community through jobs and investment, Elkamet has been a pillar in the “Made in Henderson County” campaign. The company hosted several student tours, showcasing manufacturing careers that made a connection between manufacturing

and a finished product. Students could see firsthand where hydraulic oil tanks and windshield profiles were made and then recognize where their finished product is used. “Growing up in Henderson County, it was fun to tour students around Elkamet and showcase our facility and careers,” said Elkamet employee Mickey Maxwell. “I want students to know that Henderson County is a great place to build a career, family and lifestyle.”

THE 2014 INDUSTRIAL EXECUTIVES FORUM

The 2014 Industrial Executives Forum took place on April 29th at Blue Ridge Community College, providing industry leaders the opportunity to explore new business opportunities, learn best practices from their peers and hear an existing industry update. The agenda for the event was created by the Existing Industry Committee. The event was hosted free for members and manufacturers thanks to the generous support of Patron Members.



INDUSTRIAL EXECUTIVES FORUM

Tuesday, April 29, 2014

Blue Ridge Community College
Technology, Education & Development Center

SCHEDULE

- | | |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------|
| 8:00 am - 8:45 am | Networking |
| 8:45 am - 9:00 am | Welcome |
| ■ "Made in Henderson County" Video & Update | |
| 9:00 am - 10:00 am | NC Department of Commerce International Trade |
| ■ Introduction by Representative Chuck McGrady | |
| ■ John Loyack & Liz Isley of NC Commerce International Trade | |
| 9:50 am - 10:50 am | Best Practices Panel |
| ■ Sissy Rogers, SELEE (Health/Wellness Plan) | |
| ■ Scott Little, Earth Fare (Market Development) | |
| ■ Chris McCulloch, Wilsonart (Zero Waste) | |
| 11:00 am - 12:00 pm | Dan Ellzey, Labor Attorney |
| ■ Unionization Update/National Labor Relations Board | |
| ■ United Automobile Workers Strategies & How Companies Can be Proactive with Workforce | |
| ■ Industry Best Practices | |
| ■ Volkswagen Vote: What Does This Mean for Your Business? | |
| ■ Industry-Specific Working Lunch & Employer Assessment | |
| 12:15 pm - 1:00 pm | Unionization Assessment/Working Lunch for Manufacturers |

A SENSE OF PLACE

On a snowy day in January, more than forty Presidential and Patron members made the trek to the Historic Rugby Grange in Fletcher, NC. The winter Investors Update Lunch happened to fall on the day of one of the largest snowfalls of the year, yet guests were still eager to see the home, hear the history and learn more about the Golden LEAF organization. Golden LEAF financially supports a variety of economic development projects in Henderson County and across the State of North Carolina.

As guests arrived, they were greeted by a warm fireplace in the historic home. Networking and wandering about the house took place and soon after lunch Bill Moss, Editor of the Hendersonville Lightning and author of "The Westfeldts of Rugby Grange," shared a history of the home and the connection the family had to the area. "The Historic Rugby Grange is a testament to the importance of place," stated Moss. "The Westfeldts established a home and a large farm that helped grow the community and expand opportunity. Some 150 years after George Westfeldt first put down roots in Fletcher, we saw the family connection play out in another important contribution to our economy. Westfeldt descendants (the Fitzpatricks) sold the land to the Sierra Nevada Brewing Co." Vaughan Fitzpatrick stated, "Sierra Nevada has a highly developed sense of place. That's why they're here, where the beautiful French Broad bends north to Buck Shoals."

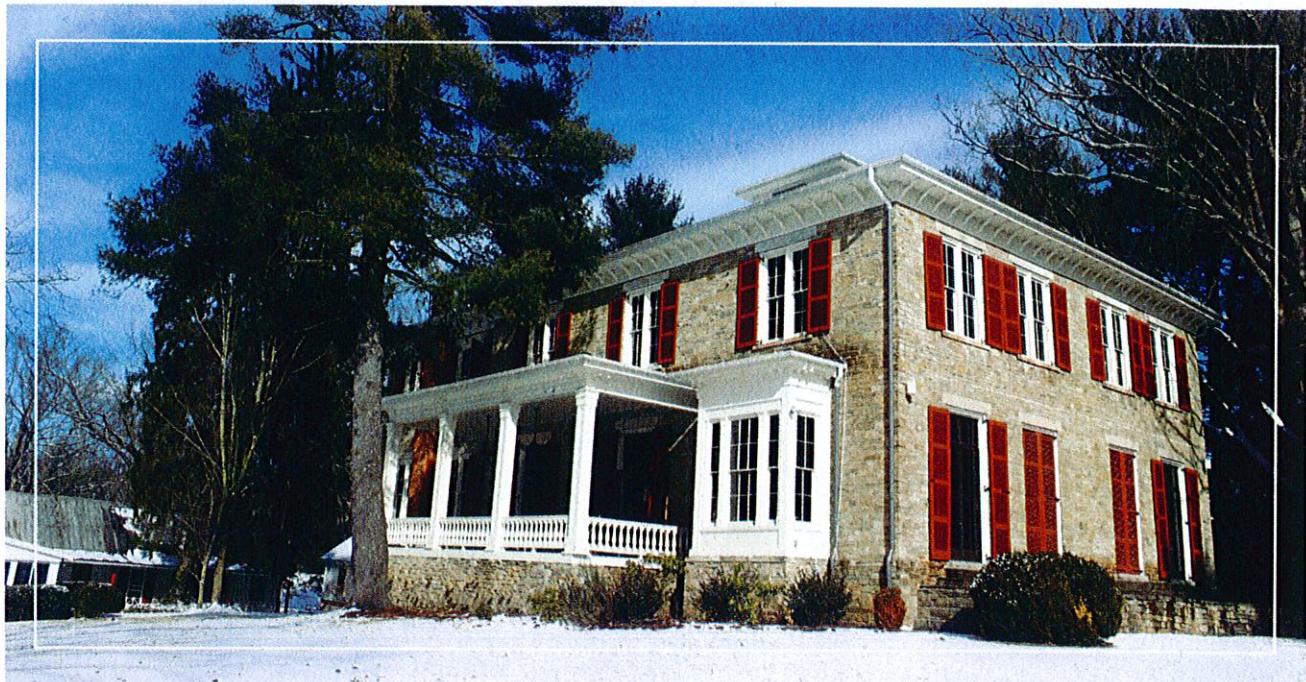
Dan Gerlach of Golden LEAF then shared how Golden LEAF program funds are distributed across the State for economic development projects. Gerlach made mention of several grants that Henderson County had received through the program, including Sierra Nevada Brewing Company, and how he anticipates the relationship to grow.

“

The Historic Rugby Grange is a testament to the importance of PLACE. The Westfeldts established a home and a large farm that helped grow the community and expand opportunity. Some 150 years after George Westfeldt first put down roots in Fletcher, we saw the family connection play out in another important contribution to our economy. Westfeldt descendants (the Fitzpatricks) sold the land to the Sierra Nevada Brewing Co.

”

Bill Moss, Author of "The Westfeldts of Rugby Grange"





“

*The first Made in Henderson County event I attended was at Meritor. When I arrived at the facility, I was greeted by Jeremiah Ponder. Jeremiah's dad used to work for me. It reminded me why we do what we do at the Partnership. I was able to see our work come full circle, recruiting a company 30 years ago that now employs a Henderson County native. This effort is not just about showing kids careers, it is about creating a place for them to come **HOME** to.*

”

Chip Gould, HCPED Board Member

For two years, the Henderson County Partnership for Economic Development cultivated a relationship and a plan with the Henderson County Public Schools. After echoing cries from industry about workforce woes, a realization that schools and industry needed to connect became apparent. The campaign began by meeting with educators and counselors to share what opportunities were available in Henderson County and learn the best way to showcase manufacturing as a career to students. More manufacturers became aware of how they could partner with the school system and soon began opening their doors with the first official student tours taking place on October 4, 2013, National Manufacturing Day.

By the spring semester, the Partnership had launched a web page, MadeinHendersonCounty.com and developed a marketing plan for the rest of the year. By partnering with Rugby Middle School's 8th Grade

Career classes, HCPED staff were able to develop a video to promote jobs in Henderson County as well as design Made in Henderson County t-shirts, provided to students for the April 9th tours.

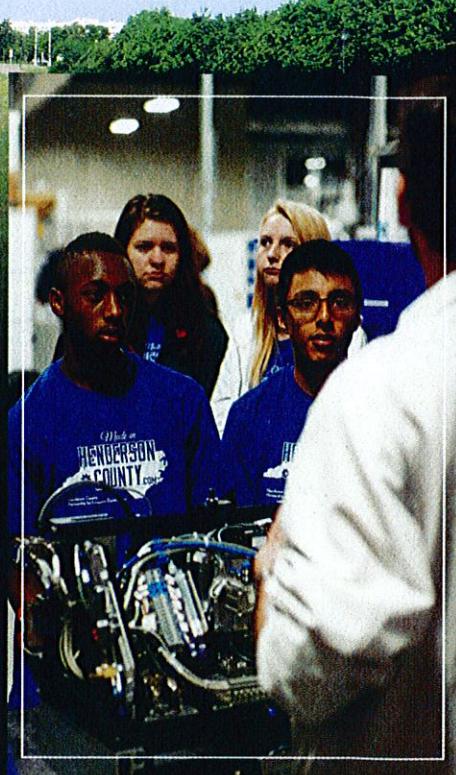
METRICS

- 22** Planned interactions with K-12
- 8** Industry luncheons with teachers and guidance counselors
- 14** Student tour opportunities
- 590** Students reached during tours
- 10** Schools impacted*
- 14** Manufacturing employers involved
- 1,000** Made in Henderson County video views**
- 75** Total number of K-12 staff involved***

* 100% of middle, high schools, also includes Balfour and early college

** Since April 8, 2014

*** 100% of CTE teachers & guidance counselors





ANNUAL EVENT 13

"Made In Henderson County" came to life late in the year 2012. As the campaign with the Henderson County School System became a reality, the idea began to take shape and more people were associating manufacturing with education in Henderson County. To reinforce the Partnership's efforts to increase the visibility of manufacturing, the annual dinner event was hosted at the Oriole Mill. The venue allowed guests to see a manufacturing facility in production, to see the finished products, and ultimately it brought the "Made in Henderson County" concept to life.

On October 17, 2013, the Oriole Mill opened its doors to host "Made in Henderson County," the 2013 HCPED annual event. The mill, located on Oriole Drive in Hendersonville, creates luxury, quality Jacquard and Dobby woven textiles. As guests arrived, they were toured around the facility by Oriole Mill employees. The tour showcased the different parts of production as well as distribution and where consumers can buy products locally. After a tour, guests were able to network and dine.

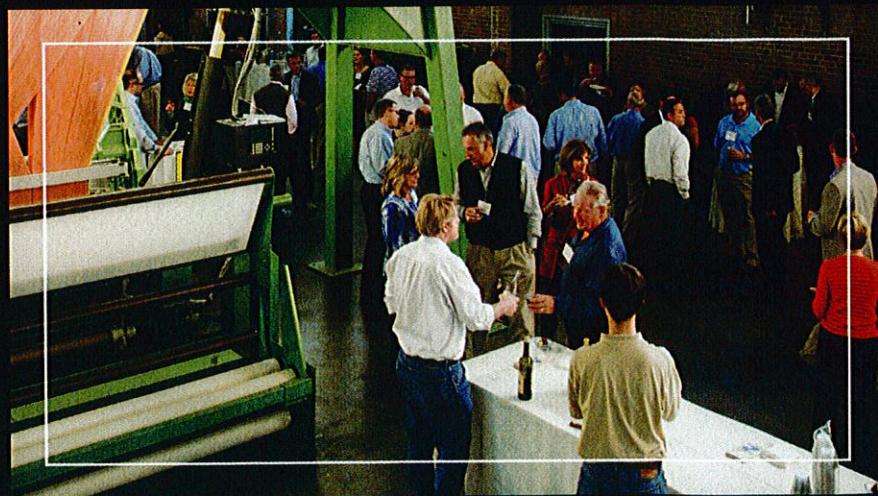
After dinner, owners Stephan Michelson and Bethanne Knudson formally welcomed the group and shared their background and how the Oriole Mill came to be located in Henderson County in 2006. "This whole area—you might say, this side of the tracks—was redeveloped decades ago. Ray Avenue became Oriole Drive across the track. We took that name, letting outsiders think the city had named the street after the mill. First came the place, then came the name," stated Stephan Michelson. Tony Almeida, former adviser for jobs and the economy under Governor Pat McCrory, then provided an economic outlook for the State of North Carolina. The Partnership recognized the North Carolina Department of Transportation, Division 14 as Partner of the Year for their support and service to quality job creation and economic development. Pete Szelwach of Clement Papas was honored with the Chairman's Award for his leadership in exploring the skills gap challenge, and working to better connect manufacturing and the school system.

“

This whole area—you might say, this side of the tracks—was redeveloped decades ago. Ray Avenue became Oriole Drive across the track. We took that name, letting outsiders think the city had named the street after the mill. First came the place, then came the name.

”

Stephan Michelson
Oriole Mill



BACK TO THE BASICS

Returning to its roots, the Partnership initiated a more robust and targeted marketing program, focused on being less reliant on traditional partners for lead generation and project activity. As the State of North Carolina commenced efforts to privatize the sales and marketing functions of the Department of Commerce, and AdvantageWest continued its transition, marketing and project management emphasis returned to the local level.

JULY Presented to Duke Energy Business & Economic Development Team

AUGUST ♦ Outdoor Retailer Summer Market call mission ♦ CarolinaWest Charlotte presentation ♦ Detroit call mission to automotive companies.

SEPTEMBER ♦ Atlanta call mission. ♦ Each year, the Partnership attends the Outdoor Rendezvous event as an opportunity to get in front of outdoor company stakeholders. One of the events at the Rendezvous is focused on team building, bringing leaders from different organizations together for an afternoon of competitive games. At the event, Brittany Brady provided her team with Outdoor Destination shirts, allowing for the entire team to market Henderson County in San Diego, CA.



OCTOBER South TEC Trade Show in Greenville, SC

NOVEMBER CarolinaWest call mission to Dallas, TX

DECEMBER Hosted Upstate South Carolina consultants lunch in Greenville, SC

JANUARY Outdoor Retailer ♦ Winter Market

FEBRUARY Site Selectors Guild

MARCH Atlanta call mission

APRIL On April 7, Partnership Staff and Artur Bitner of Elka-met attended the German American Chamber of Commerce SME show in Greenville, SC. Bitner provided welcoming remarks at the event. He shared with fellow German companies how doing business in Henderson County has proven successful for his company and manufacturing operation. The testimonial of personal experience complemented great networking opportunities.



MAY ♦ OESA Suppliers Meeting. ♦ Cane Creek Cycling Components approached the Partnership in the Spring about helping with a product launch. Cane Creek would be hosting more than 20 journalists from around the globe in an effort to showcase their new shock and tout the area biking trails. HCPED seized the opportunity to gain exposure for Henderson County and hosted a dinner for the journalists on May 15th in conjunction with the first Rhythm and Brews of the season.



JUNE Chicago call mission

HOME SWEET HOME

In 1987, entrepreneur and inventor Peter Thom started Mona Lisa Foods, a manufacturer of unique chocolate decoration products, in Salinas, California. Following a period of steady growth, the company was relocated in 1993 to its current location in Edneyville, North Carolina. In 2012, Mona Lisa Foods was acquired by Barry Callebaut, the world's leading manufacturer of high-quality cocoa and chocolate products, setting the stage for continued growth.

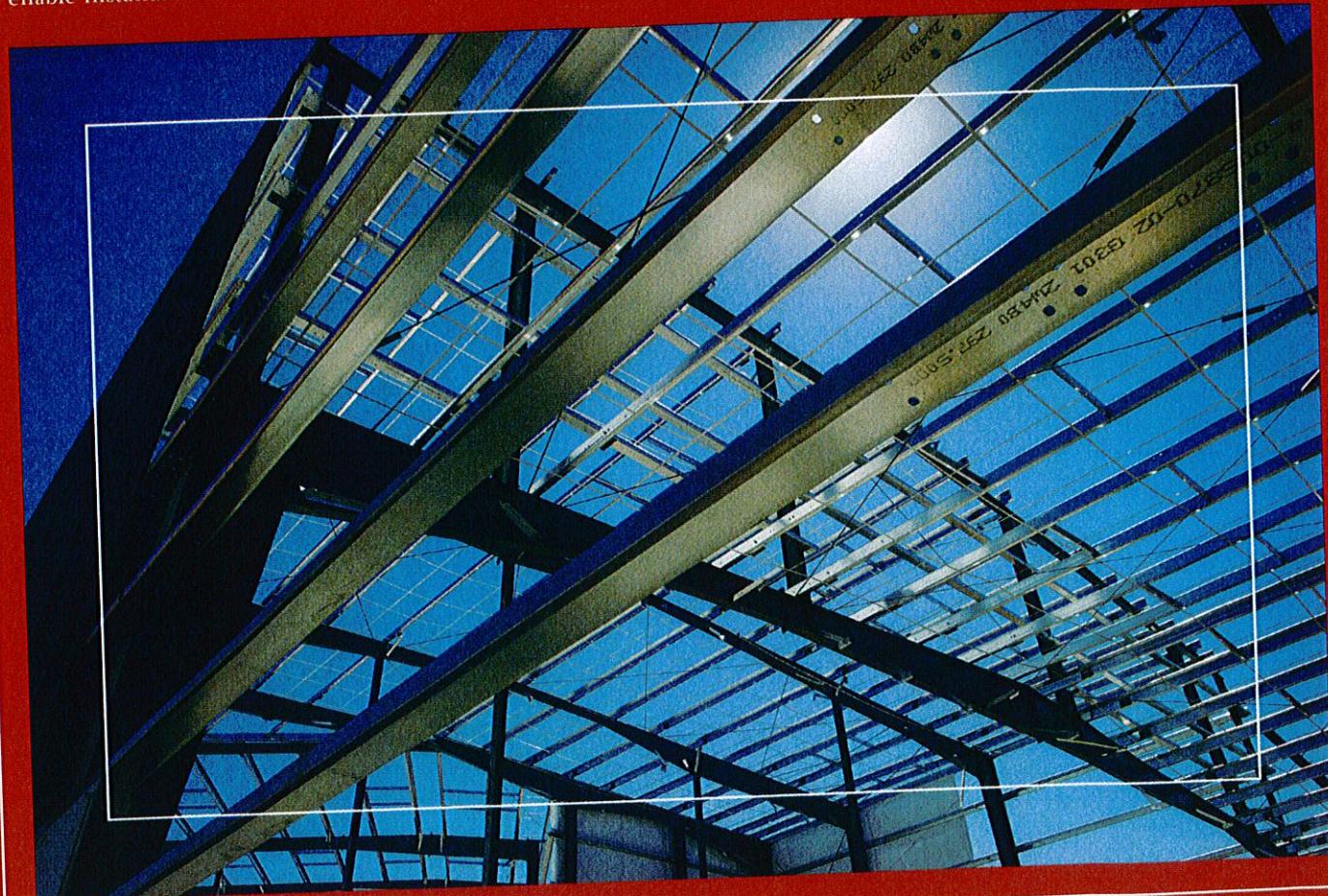
In Spring of 2014, the company broke ground to begin working on a 25,000-square-foot expansion to the existing Henderson County facility (as seen pictured). This \$6.1 million investment in real and business personal property will lead to the addition of between 12 and 29 new positions to the 52 incumbent employees through 2016. The expansion will enable installation of several new production lines that will

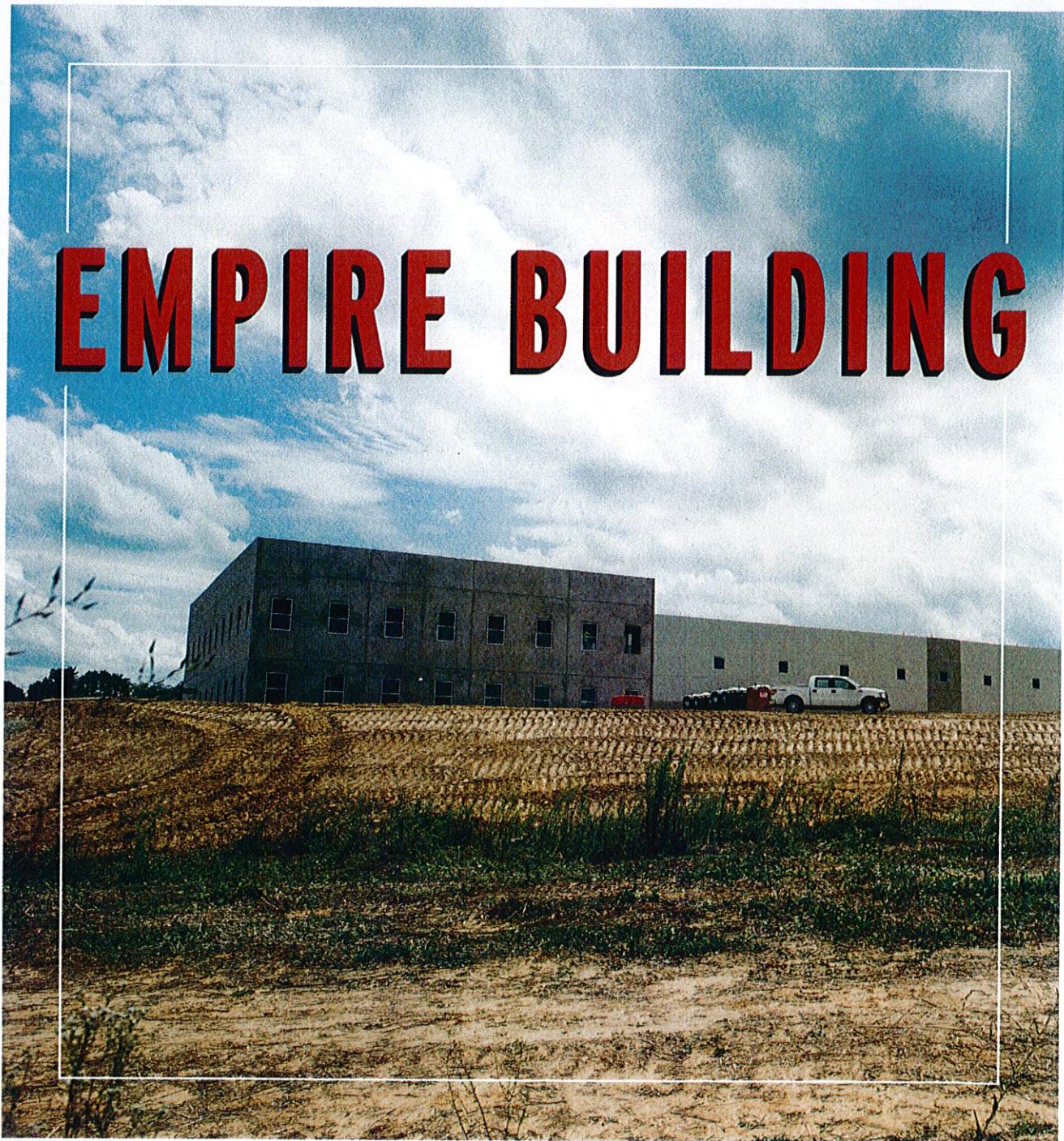


be responsible for the development of innovative chocolate cups and decorations as well as rolled fondant.

According to Operations Manager Marc Garrett, "the growth of Mona Lisa confirms Barry Callebaut's intention to further accelerate the growth of its gourmet and specialties products business, and add capabilities to the company's current product offerings, most commonly used by professional chocolatiers, pastry chefs, and bakers."

Mona Lisa chocolate cups and decorations bring a world of color, texture, and rich flavor to any dessert. The product line is comprised of a variety of unique and inspired chocolate products which are distributed worldwide within many segments of the food industry including in-store bakeries, hotels, restaurants and industrial commissary bakeries.





Broadpointe Industrial Park and the Town of Mills River welcomed Empire Distributors of North Carolina, Inc., in late 2013 with the purchase of 25 acres. Empire became the park's newest tenant, and the first land purchase for new construction since the FedEx Ground facility in late 2006. Empire is a wholly-owned subsidiary of McLane Company, providing alcoholic beverage distribution in the southeastern U.S., employing more than 800 persons.

The company has initiated plans to construct a 165,000-square-foot facility and hire 15 new full-time employees in addition to their existing 92 employees in the region. Positions at the new facility will include drivers, transportation support, warehouse, maintenance, inventory control, customer service, sales and management. The average annual wage for jobs created will be \$40,000 plus health, dental, optical, vacation and 401K benefits. Empire will invest approximately \$14 million in their new Henderson County location, most of which will be reflected through real property investment.



OUR PLACE

EXISTING INDUSTRY

61 **228**

Industrial Retention
& Expansion Visitations Existing Industry Consulting
& Trouble Shooting Contacts

PROJECT ACTIVITY

100 **27**

Leads Generated Projects

MARKETING

17 **32,645**

Marketing Activities Web Visits

HENDERSON COUNTY STATS

JAN 05 >>> JULY 14

LABOR FORCE
46,148 >>> **51,704**
12%

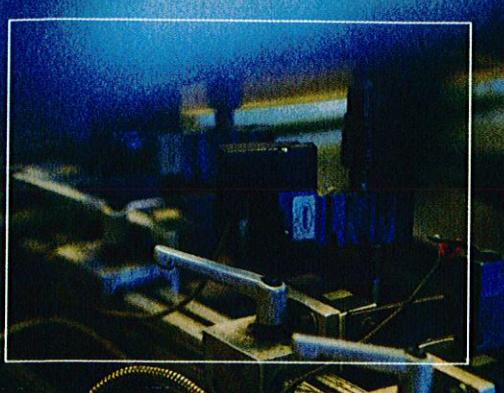
EMPLOYED
43,926 >>> **49,050**
11.7%

UNEMPLOYMENT RATE
4.8% >>> **5.1%**
6.3%

ESTABLISHED BUSINESSES
2,608 >>> **2,830**
8.5%

AVERAGE WEEKLY WAGE
\$579 >>> **\$667**
15.2%

THE COMPETITIVE ASSESSMENT COMPARISON



In 2002, a Competitive Assessment was performed by Lockwood Greene to benchmark Henderson County's strengths, neutrals and weaknesses against selected peer communities (Morgan, AL; Spartanburg, SC; Blount, TN; Chesterfield, VA, etc.) The assessment measured 24 economic development factors from the perspective of business investment: How an outside business investor might view the area and its communities as a potential location for a new facility or as a location for an expansion of an existing facility.

To start the 13-14 fiscal year, HCPED Board members were surveyed on the same 24 factors. The results, shown below, demonstrate improvement in many categories and reinforce the Partnership's continued commitment to addressing our primary weaknesses, industrial land costs and availability, immediate labor availability and potential available workers.

2002

2013

STRENGTHS

Potential available workers
Labor productivity, work ethic & labor management relations
Blue Ridge Community College & technical training
K-12 education
Quality of life
Health care
Proximity to a metro area with national visibility
Favorable economic geography & highway access
Ground transportation

State & local taxes
Labor productivity, work ethic & labor management relations
Blue Ridge Community College & technical training
K-12 education
Quality of life
Health care
Proximity to a metro area with national visibility
Favorable economic geography & highway access
Ground transportation
Telecommunications
Electricity & natural gas
Perceived business climate
Unified support & vision for economic development
Resources devoted to economic development
Air transportation

NEUTRAL

Labor cost
Immediate labor availability
Air transportation
State & local taxes
State & local incentives
Water & sewer
Telecommunications services
Electricity & natural gas

State & local incentives
Water & sewer
Cooperation among regional governments
Labor cost
Health insurance costs
Cost of living

WEAKNESS

Industrial land cost & availability
Perceived business climate
Unified support & vision for economic development
Cooperation among regional governments
Resources devoted to economic development
Cost of living
Health insurance costs

Industrial land cost & availability
Immediate labor availability
Potential available workers

PRESIDENTIAL MEMBERS

Asheville Regional Airport
Bank of North Carolina 
Carolina Specialties Construction
Cason Companies, Inc.
City of Hendersonville
Clement Pappas
Dixon Hughes Goodman, LLP
Elkamet 
Ferncliff
Henderson County
HomeTrust Bank
IMOCO, Inc.
Johnson Price Sprinkle PA 
Kiln Drying Systems & Components, Inc. 
Kimberly-Clark Corporation
Legacy Paddlesports
Margaret R. Pardee Memorial Hospital
Morrow Insurance Agency, Inc.
SELEE Corporation
SunTrust
TD Bank
Tennoca Construction Company 
Town of Fletcher
Town of Mills River
UPM Raflatac, Inc.
Western Carolina University

KEY

 NEW MEMBERS

 INCREASING MEMBERS

EXECUTIVE MEMBERS

AT&T
All-States Medical Supply, Inc.
BB&T
Bazzle, Carr & Parce, P.A.
BorgWarner Thermal
ECS Carolinas, LLP
Energy United Propane
Flavor 1st Growers & Packers
Fletcher Business Park
HD Investors, LLC
Haynes Wire Company
Henderson Oil Company
Hendersonville Lightning
Hoyle Office Solutions, Inc.
Inn on Church
Investors Realty Group
MB Kahn Construction Co. 
Macon Bank
Moss & Associates
PNC Bank
Ray Denny (Coldwell Banker King) 
Reaben Oil Company
Thos. Shepherd & Son
Sierra Nevada Brewing Company
Southern Alarm & Security
Town of Laurel Park
Van Wingerden International
WGLA Engineering
Wells Fargo 

GENERAL MEMBERS

ASG (AGI Shorewood)
Accurate Technology, Inc. 
Advanced Business Equipment
Advanced Data & Network Solutions 
Advanced Technical Welding, Inc.
Altamont Environmental, Inc. 
The Alternative Board 
Atlas Bolt & Screw, Inc.
Beverly-Hanks & Associates
Blue Ridge Metals Corporation
Boyd Automotive
Brown & Bigelow
Byers Precision Fabricators
Carl E. Shaw, CPA, PLLC
Carolina Alliance Bank
Carolina Information Technology Resource Corp.
Carolina Smile Makers, Dr. Pete Richards, DDS
ClearWater Environmental, Inc.
Community Foundation of Henderson County 
CoveStar Investment Realty Advisors
Dave Steel Co., Inc.
Dunlap Construction 
Egolf Motors
Excel Consulting Group, LLC
Exit Realty Vistas 
Farmhouse Graphics

Fletcher Warehousing Company
Hajoca Corporation 
Henderson County Education Foundation
Henderson County Public Schools
Henderson County Tourism Development Authority
Hendersonville Country Club, Inc.
Hendersonville Printing Company
Holiday Inn Express
Horizon Heating & Air Conditioning
i2 Marketing, Inc. 
IPM Corporation
Industrial Chemical Company
Kenmure Enterprises, Inc.
Kenneth R. Youngblood
Manual Woodworkers & Weavers, Inc.
Mars Hill University
Mast General Store
Mattern & Craig, Inc.
McDonald's - Edwards Group
McGill Associates 
Meritor
Miller Brothers
Miller's Fine Dry Cleaning
Morosani & Associates
Mountain Credit Union
Mountain Inn & Suites

National Technical Honor Society
Norm's Minit Marts
NC Department of Commerce Division of Workforce Solutions
The Obsidian Collective
Park Ridge Health
Pepsi-Cola Bottling Company
Platt Architecture, P.A.
Prince Manufacturing S&ME
Southeastern Sureties Group
Southern Concrete Materials
Standard Tytape Company
Stuller Power Solutions
Summit Marketing Group
Sycamore Cycles
The Times-News
Turf Mountain Sod
United Community Bank
United Way of Henderson County
Village of Flat Rock
Vocational Solutions of Henderson County
Ward and Smith, P.A.
Waverly Inn
Wells Fargo Advisors
Whitney Commercial Real Estate Services
Wilsonart International
Wingate University

THANK YOU PATRON MEMBERS



Henderson County Partnership for Economic Development



PARTNERSHIP FOR
ECONOMIC DEVELOPMENT

828.692.6373
[HendersonCoEDC](#)
[StrategicLocation.com](#)

**ANALYSIS OF DEBT OF
NORTH CAROLINA MUNICIPALITIES AT 6-30-2014
DEPARTMENT OF STATE TREASURER
DIVISION OF STATE AND LOCAL GOVERNMENT FINANCE**

Municipalities (Population)	Number of Units with Outstanding General Obligation Debt (Excluding Enterprise Debt)	Number of Units with Authorized and Unissued General Obligation Debt (Excluding Enterprise Debt)	Number of Units with Outstanding Instalment Purchase Debt (Excluding Enterprise Debt)	Ratios of Total Outstanding General Obligation Debt, Authorized and Unissued General Obligation Debt and Instalment Purchases (Excluding All Enterprise Debt)		
				Appraised Property Valuation (\$)		Per Capita (\$)
				Low	Average	High
100,000 and Over	9	4	9	0.157	1.222	1.555
50,000 to 99,999	6	1	9	0.145	0.477	1.131
25,000 to 49,999	10	7	18	0.022	0.669	1.474
10,000 to 24,999	9	3	34	0.035	0.284	1.424
5,000 to 9,999	1	0	28	0.009	0.145	0.429
2,500 to 4,999	1	1	42	0.011	0.099	1.050
1,000 to 2,499	1	0	26	0.002	0.109	1.511
500 to 999	0	0	11	0.022	0.078	1.500
Under 500	0	1	8	0.084	0.340	2.220
All Municipalities	37	17	185	0.002	0.747	2.220
					-	787
						110,796

ANALYSIS OF DEBT OF
NORTH CAROLINA COUNTIES 6-30-2014
DEPARTMENT OF STATE TRUSTEE'S OFFICE
DIVISION OF STATE AND LOCAL GOVERNMENT FINANCE

Revised 01/06/2015

		ASSESSED PROPERTY VALUATION		GENERAL OBLIGATION BONDED DEBT AND NOTES		INSTALMENT PURCHASE DEBT		TOTAL OUTSTANDING		OUTSTANDING GO BONDS		REVENUE BONDS				
COUNTIES	RATINGS	07/01/13 Population	07/01/13 County tax rate per \$100 Latest Reval valuation	Total Appraised Value 2013-2014	Enterprise	Other	Total	Authorized & Unissued GO S. Debt (Excluding Enterprise)	Enterprise	Other	Total	GO S. Debt and IP Debt (excluding Enterprise) Approved Property Enterprise*	Per Capita	Value	Per Capita	Value
Population 10,000 - 24,999 continued																
Washington	A-	12,836	\$ 0.7900	\$ 0.7900	\$	\$	\$	\$ 350,000	\$ 350,000	\$	\$ 350,000	\$ 2,574,000	\$ 2,574,000	\$ 4,810,051	\$ 10,000,000	
Vancey	A-	7,921	\$ 2,699,355.847	\$ 2,699,355.847	\$ 0.5000	\$ 0.5000	\$	\$ 1,146,654	\$ 1,146,654	\$	\$ 1,146,654	\$ 1,598,340	\$ 1,598,340	\$ 498	\$ 0	
Totals		396,728	\$ 45,621,516.446	\$ 14,006,733	\$ 12,228,787	\$ 26,238,300	\$	\$ 38,326,289	\$ 38,326,289	\$	\$ 38,326,289	\$ 203,46497	\$ 5 177,050,095	\$ 446	\$ 43,286,217	\$ 86,000,000
Population 5,999 and Below																
Graham	A2	8,854	\$ 1,251,366.133	\$ 2010	\$ 4600	\$ 0.6400	\$ 2,200,000	\$ 2,200,000	\$	\$ 18,605	\$ 1,692,052	\$ 2,011,665	\$ 4,192,652	\$ 0,333%	\$ 474	\$ 0
Price		5,406	\$ 1,127,151,375	\$ 2019	\$ 0.6400	\$ 1,746,654	\$	\$ 1,746,654	\$	\$ 2,699,3972	\$ 2,699,3972	\$ 1,986,000	\$ 1,986,000	\$ 498	\$ 3,524,000	\$ 0
Yancey		4,143	\$ 481,664,339	\$ 2019	\$ 0.6900	\$	\$	\$	\$	\$ 1,598,340	\$ 1,598,340	\$	\$ 1,598,340	\$ 346	\$ 0	
Totals		18,003	\$ 2,870,123,347	\$	\$ 1,746,654	\$	\$ 2,200,000	\$ 3,946,654	\$	\$ 18,605	\$ 6,482,165	\$ 6,500,669	\$ 6,500,669	\$ 4312,000	\$ 4312,000	\$
All Counties		9,465,1532	\$ 1,068,262,363.822	\$ 5 119,386,898	\$ 5 656,140,302	\$ 5 674,725,987	\$ 5 2,549,764,315	\$ 5 503,814,502	\$ 5 4,516,537,552	\$ 5 5,020,752,243	\$ 5 13,720,546,168	\$ 1,385%	\$ 1,382	\$ 352,396,301	\$ 1,406,419,336	

* includes only debt approved by the local government commission (LGC). Certain types of installment purchase debt, leases, etc. are excluded from LGC approval per statute, i.e. motor vehicles, certain short-term franchises and USDA loans.

** Other Debt includes Revenue Bonds and BANS Revolving Loans, State Bond Loans, Special Obligation Bonds, and CIP's

ANALYSIS OF DEBT OF
NORTH CAROLINA MUNICIPALITIES 6-30-2014
DEPARTMENT OF STATE AND LOCAL GOVERNMENT FINANCE
DIVISION OF STATE AND LOCAL GOVERNMENT FINANCE

Revised: 01/06/2015

Municipalities	Ratings Fitch Moody's S & P	Population 7/1/2013	Assessed Property Valuation Value 2013/2014*	GENERAL OBLIGATION BONDED DEBT AND NOTES			INSTALMENT PURCHASE DEBT			Revenue Bonds Refunding and Sale Bond Costs and Special Obligation Bonds		
				Authorized G.O. Unissued G.O. (Excluding Enterprise)			Enterprise Other Total			Total Outstanding G.O. Debt Authorized and Unissued G.O. Debt and IP Debt (Excluding Enterprise)		
				\$	\$	\$	\$	\$	\$	\$	\$	\$
Population 2,500 to 4,999 continued												
Pleasant Garden		4,578	\$ 368,178,084	0.0250	\$	\$	\$	\$ 111,502	\$	\$	\$	\$ 1,374,59
Plymouth		3,777	\$ 177,940,324	0.5400	\$	\$	\$	\$ 660,000	\$ 200,000	\$ 860,000	\$ 200,000	\$ 0.047%
Polidon	A3	3,191	\$ 42,940,461	0.2500	\$	\$	\$	\$ 563,537	\$ 1,760,408	\$ 2,324,045	\$ 1,760,408	\$ 0.450%
Rauford		4,887	\$ 42,762,377	0.4800	\$	\$	\$	\$	\$	\$	\$	\$ 777,756
Randeman	A3*	4,163	\$ 391,037,410	0.5800	\$	\$	\$	\$	\$	\$	\$	\$ 112,796
Rano		3,470	\$ 196,327,073	0.3100	\$	\$	\$	\$	\$	\$	\$	\$
Red Oak		3,463	\$ 3,463	0.0000	\$	\$	\$	\$	\$	\$	\$	\$ 1,005,131
Red Springs		3,454	\$ 170,845,472	0.6400	\$	\$	\$	\$	\$	\$	\$	\$
River Bend		3,104	\$ 32,381,477	0.2850	\$	\$	\$	\$	\$	\$	\$	\$
Roxboro	A1	AA-	\$ 560,618,683	0.4400	\$	\$	\$	\$	\$	\$	\$	\$
Rural Hall		3,025	\$ 366,814,683	0.2800	\$	\$	\$	\$	\$	\$	\$	\$
Rutherfordton		4,260	\$ 295,887,894	0.5670	\$	\$	\$	\$	\$	\$	\$	\$ 424,769
Saint James		3,650	\$ 1,661,596,799	0.0500	\$	\$	\$	\$	\$	\$	\$	\$ 300,540
Shallowater		4,031	\$ 792,173,950	0.3500	\$	\$	\$	\$	\$	\$	\$	\$
Southern Shores	Baa1		\$ 1,305,785,245	0.2200	\$	\$	\$	\$ 1,763,754	\$ 150,000	\$ 150,000	\$ 150,000	\$ 0.017%
Soupperton		2,846	\$ 71,986,421	0.2455	\$	\$	\$	\$ 3,027,200	\$ 3,027,200	\$ 3,027,200	\$ 3,027,200	\$ 0.422%
Spencer		3,273	\$ 208,471,359	0.6280	\$	\$	\$	\$ 330,000	\$ 374,483	\$ 374,483	\$ 374,483	\$ 0.181%
Sondale		4,331	\$ 191,139,384	0.6830	\$	\$	\$	\$ 225,883	\$ 125,983	\$ 125,983	\$ 125,983	\$ 1,724,606
Stanley	A1		\$ 254,963,413	0.5400	\$	\$	\$	\$ 785,000	\$ 216,665	\$ 149,220	\$ 149,220	\$ 0.056%
Sunset Beach		3,609	\$ 1,662,679,956	0.1050	\$	\$	\$	\$	\$	\$ 30,000	\$ 30,000	\$ 41
Somersboro		3,812	\$ 414,224,611	0.3500	\$	\$	\$	\$	\$	\$	\$	\$ 319,777
Sylva		2,890	\$ 452,212,651	0.3000	\$	\$	\$	\$	\$	\$	\$	\$
Tabor City		3,890	\$ 150,382,173	0.6700	\$	\$	\$	\$	\$	\$	\$	\$
Trent Woods		4,104	\$ 64,726,150	0.1700	\$	\$	\$	\$	\$	\$	\$	\$
Trotman		2,515	\$ 348,468,731	0.4400	\$	\$	\$	\$	\$	\$	\$	\$
Troy		3,284	\$ 198,393,472	0.4800	\$	\$	\$	\$ 320,000	\$	\$	\$	\$
Vadese		4,442	\$ 354,774,452	0.4850	\$	\$	\$	\$ 1,192,000	\$	\$	\$	\$
Walderwood		4,751	\$ 383,687,385	0.2000	\$	\$	\$	\$	\$	\$	\$	\$
Wallace			\$ 243,598,601	0.5600	\$	\$	\$	\$	\$	\$	\$	\$
Wainwright			\$ 247,850,088	0.0500	\$	\$	\$	\$	\$	\$	\$	\$
Warsaw		3,072	\$ 157,324,850	0.5800	\$	\$	\$	\$	\$	\$	\$	\$ 2,464,699
Weaverville		3,763	\$ 660,421,035	0.4000	\$	\$	\$	\$ 2,695,500	\$	\$	\$	\$
Wentworth		2,763	\$ 6,600,000	0.0000	\$	\$	\$	\$	\$	\$	\$	\$
Whispering Pines			\$ 436,789,946	0.3700	\$	\$	\$	\$	\$	\$	\$	\$
Whitesboro		3,443	\$ 610,674,451	0.4400	\$	\$	\$	\$	\$	\$	\$	\$ 745,908
Windsor		3,533	\$ 111,923,169	0.1950	\$	\$	\$	\$	\$	\$	\$	\$
Wingate		3,674	\$ 131,648,719	0.3980	\$	\$	\$	\$	\$	\$	\$	\$
Wrightsville Beach		2,511	\$ 245,256,597	0.1330	\$	\$	\$	\$	\$	\$	\$	\$
Yadkinville		2,937	\$ 246,881,407	0.4100	\$	\$	\$	\$	\$	\$	\$	\$
Zebulon		4,541	\$ 771,900,383	0.5250	\$	\$	\$	\$ 449,322	\$ 3,797,700	\$ 400,000	\$	\$
Total			\$ 346,423	\$ 42,669,705,602	\$	\$ 40,167,971	\$	\$ 3,947,671	\$	\$ 24,707,059	\$	\$ 62,996,150
Population 1,000 to 2,499												
Alamance												
Andrews												
Atlantic Beach												
Bach												
Banner Elk												
Baysboro												
Bethaven												
Bellville												

NORTH CAROLINA MUNICIPALITIES 6-30-2014
DEPARTMENT OF STATE AND LOCAL GOVERNMENT FINANCE
DIVISION OF STATE AND LOCAL GOVERNMENT FINANCE

Revised: 01/06/2015

Municipalities	Population	Fitch Ratings	Moody's S & P	7/1/2013 Population	ASSESSED PROPERTY VALUATION		GENERAL OBLIGATION BONDED DEBT AND NOTES		Authorized & Unissued G.O. Debt (Excluding Enterprise)	INSTANTANEOUS PURCHASE DEBT			Total Outstanding G.O. Debt, Authorized & Unissued G.O. Debt and IP Debt (Excluding Enterprise)	Ratios of Total Revenue Bonds, Revolving and Statute Bond Loans, and Special Obligation Bonds to Outstanding G.O. Debt, Authorized & Unissued G.O. Debt and IP Debt (Excluding Enterprise)	Per Capita**
					Total Appraised Value 2013/2014	Tax Rate per \$100 Valuation	Enterprise	Other		Enterprise	Other	Total			
Population 500 to 999															
Alliance	761	48,495,494	0.0500		640,000										
Ansonville	620	28,228,741	0.2500												
Arapahoe	563	31,196,435	0.0000												
Avalon	868	24,839,599	0.7500		39,000										
Aurora	510	553	32,028,599	0.6100											
Bailey	940	768	29,306,168	0.5900											
Bethwood	720	75,484,587	0.0500												
Bigue	693	17,615,055	0.6000		44,061										
Boiling	557	15,812,701	0.4700												
Calverso	846	846	56,123,882	0.6200											
Cataloochee	604	72,340,933	0.4900												
Chowan County	819	64,085,511	0.4800		2,773,000										
Clanton	823	50,473,815	0.6100												
Cleveland	871	163,300,687	0.2500												
Columbia	836	56,399,181	0.4460												
Columbus	985	124,770,290	0.4000												
Conway	825	56,165,619	0.4400												
Cooperstown	963	32,624,587	0.4200												
Dobson Heights	852	17,981,102	0.5000												
Dorches	954	905	45,232,288	0.0000											
East Bend	879	28,874,734	0.2200												
Ellerboro	946	40,276,526	0.6000		351,000										
Fair Bluff	995	51,826,038	0.5300												
Faison	813	61,725,818	0.4100		1,461,000										
Fath	613	41,785,747	0.0500												
Felliton	601	163,439,193	0.3500												
Firestone Village	960	27,082,088	0.7200												
Gardland	632	16,248,933	0.6800												
Clinton	530	47,699,715	0.0500												
Greensboro	688	17,910,985	0.3000		26,000										
Grover	653	35,412,634	0.3800												
Harmony	708	30,337,176	0.1000		231,000										
Hightowers	538	29,845,956	0.4100												
High Shoals	697	1,913,281,067	0.1350												
Hoplands	923	18,171,989	0.2000												
Hoffman	580	1,223,572,366	0.1270												
Holden Beach	601	36,483,222	0.5100												
Hot Springs	567	68,041,425	0.4200		36,000										
Kennettsville	846	22,292,010	0.3500												
Kingsport	675	22,389,118	0.2300												
Lawndale	606	18,122,240	0.6000												
Lewiston-Middleville	541	16,495,554	0.4800												
Liesville	534	37,076,519	0.6500		245,500										
Littleton	656	24,685,473	0.5600												
Magnolia	968	75,391,395	0.4900												
Marshall	895	113,224,695	0.3000												
McAdenville	650														

ANALYSIS OF DEBT OF
NORTH CAROLINA MUNICIPALITIES 6-30-2014
DEPARTMENT OF STATE AND LOCAL GOVERNMENT FINANCE

Revised 01/06/2015

Municipalities	Rating ^a Fitch Moody's S & P	Population 7/1/2013	ASSESSED PROPERTY VALUATION			GENERAL OBLIGATION BONDED DEBT AND NOTES			INSTALMENT PURCHASE DEBT			Revenue Bonds, Bond Leases, and Special Obligation Bonds	
			Total Appraised Value 2013-2014	Tax Rate per \$100 Valuation	Enterprise	Other	Total	Enterprise	Other	Total	G.O. Debt Authorized & Outstanding G.O. Debt and Unissued G.O. Debt and (Excluding Enterprise)	Per Capita Value	Other Debt **
Population Under 500 continued													
Hoggood		341	\$ 11,429,140	\$ 0.5700	\$	\$	\$	\$	\$	\$ 14,007	\$	\$	\$
Hokerton		407	15,143,979	0.4550									
Indian Beach		115	464,281,550	0.1650									
Jackson		492	29,509,202	0.3500									
Jamesville		480	17,765,519	0.7000									
Kellord		243	5,608,792	0.3600									
Kittel		498	7,833,862	0.1000									
Lake Santeetah		44	199,742,814	0.0850									
Lansing		158	7,889,755	0.3500									
Lasker		122	4,547,652	0.2500									
Lathmore		465	16,880,114	0.1800									
Leggett		60	4,339,030	0.2500									
Linden		130	9,512,063	0.2000									
Lone Valley		116	10,066,115	0.2500									
Lumber Bridge		93	7,138,733	0.3000									
Macdeanfield		465	18,511,178	0.3700									
Macon		117	4,653,733	0.3000									
Maketta		177	0,0000										
McDonald		112	3,664,337	0.0500									
McFarlan		118	3,410,780	0.2500									
Meek		216	13,222,327	0.2300									
Micro		447	20,543,230	0.3500									
Middleburg		132	5,798,065	0.2500									
Malton		174	10,463,882	0.3500									
Minnesota Beach		455	38,878,039	0.1300									
Moyer		220	12,683,662	0.1100									
Mooresboro		313	0,0000										
Norman		141	16,129,890	0.0200									
Oak City		308	0,0000										
Ornum		92	17,627,214	0.0000									
Patteng		178	25,777,646	0.3000									
Parton		437	8,032,174	0.6800									
Parmalee		270	17,854,133	0.3000									
Peachland		426	20,684,482	0.3300									
Pettigrove		327	7,057,552	0.2400									
Powellsville		265	4,828,364	0.2600									
Proctorville		117	2,738,620	0.1900									
Raynham		95	10,111,000	0.1000									
Rennert		387	4,116,306	0.4000									
Ronda		226	229	8,918,437	0.2500								
Roxobel		445	26,604,775	0.2800									
Ruth		412	32,920,801	0.0500									
Saint Helena		441	29,963,277	0.3000									
Salisbury		273	14,251,482	0.3000									
Sandy Creek		461	14,529,402	0.3500									
Sandyfield		408	23,350,067	0.5800									
Saratoga		228	31,728,500	0.4000									
Sedgerove		202	155,503,725	0.5100									
Seven Devils		115	4,384,916	0.5400									
Seven Springs		270	36,629,170	0.3900									
Simpson		418	22,556,135	0.4500									

ANALYSIS OF DEBT OF
NORTH CAROLINA MUNICIPALITIES 6-30-2014
DEPARTMENT OF STATE AND LOCAL GOVERNMENT FINANCE
DIVISION OF STATE AND LOCAL GOVERNMENT FINANCE

Revised 01/06/2015

Municipalities				ASSESSED PROPERTY VALUATION			GENERAL OBLIGATION BONDED DEBT AND NOTES			INSTALLMENT PURCHASE DEBT			Total Outstanding G.O.B. Debt, Authorized and Unissued G.O.B. Debt & IP Debt (Excluding Enterprise)			Ratios of Total Outstanding G.O.B. Debt, Authorized and Unissued G.O.B. Debt & IP Debt (Excluding Enterprise) to Assessed Property Value		
				Total Appraised Value 2013-2014	Tax Rate per \$100 Value	Enterprise	Other	Total	Enterprise	Other	Total	Enterprise	Other	Total	Per Capita	Other Debt **		
	Fitch	Moodys	S&P															
Population Under 500 continued																		
Sims				304	\$ 16,556,340	0.4600	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Speed				80	3,675,354	0.3800	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Spencer Mountain				0	0,0000	0.1250	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Staley				399	19,238,082	0.1500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Stonewall				279	20,113,320	0.1500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Stovall				419	16,433,246	0.4900	\$ 402,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Sugar Mountain				198	347,158,163	0.3400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Tar Heel				121	5,368,150	0.3000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Teachey				386	22,305,405	0.4500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Topsail Beach				387	620,797,474	0.2505	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Trenton				304	14,550,067	0.3800	\$ 107,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Turkey				302	9,520,274	0.2400	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Vandemere				251	21,278,198	0.2000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Waco				322	13,328,070	0.1700	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Walisonburg				219	11,354,711	0.5000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Washington Park				449	53,221,769	0.2900	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Watauga				202	9,224,065	0.0500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Webster				369	57,744,100	0.0500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Totals	34,307	\$ 7,453,140,119	\$ -	\$ 11,277,314	\$ 18,281,275	\$ 5,632,590	\$ 7,030,820	\$ 12,653,411	\$ 25,312,095	\$ 0.340%	\$ 738	\$ 9,945,187	\$ -	\$ -	\$ -	\$ -	\$ -	
All Municipalities				5,488,775	\$ 578,900,429,511	\$ 1,848,972,066	\$ 2,446,763,049	\$ 788,833,328	\$ 1,381,061,711	\$ 1,683,776,309	\$ 3,044,798,020	\$ 4,321,541,703	0.747%	\$ 787	\$ 5,667,117,426	\$ -	\$ -	\$ -
				Includes only debt approved by the Local Government Commission (LGC). Certain types of installment purchase debt, leases, etc., are excluded from LGC approval per statute, i.e., motor vehicles, certain short-term financing and USDA loans.														
				Other Debt includes: Revenue Bonds and BANs; Revolving Loans; Special Obligation Bonds; State Bond Loans.														



Tom Tveidt
SYNEVA Economics
PO Box 885
Asheville NC 28802

January 15, 2015

Commissioner William G. (Bill) Lapsley
Henderson County Board of Commissioners
1 Historic Courthouse Square, Suite 1
Hendersonville, North Carolina 28792

Dear Bill:

Thank you for the opportunity to submit this proposal to provide a Comprehensive Economic Assessment of Henderson County.

I believe my experience, local knowledge, and commitment to accurate and understandable results will generously satisfy the Board's needs. My passion has always been to put the highest quality, unbiased information into the hands of local decision makers.

I expect that the submission itself meets your wishes, but if you need adjustments, or have any questions, please don't hesitate to contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read "TOM TVEIDT".

Tom Tveidt
President

Attached: "PROPOSAL TO CONDUCT A COMPREHENSIVE ECONOMIC ASSESSMENT OF HENDERSON COUNTY NC"

understand your economy

PROPOSAL TO CONDUCT A COMPREHENSIVE ECONOMIC ASSESSMENT OF HENDERSON COUNTY NC

By



January 14, 2015

Henderson County NC (client) wishes to obtain a Comprehensive Economic Assessment of the County.

MAJOR OUTCOME OFFERED

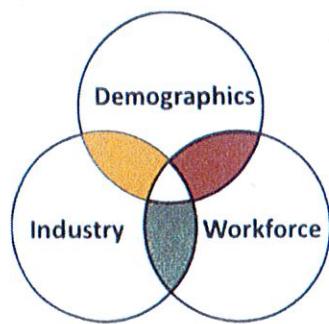
A comprehensive economic assessment will identify critical trends, strengths and unique attributes of the Henderson County economy. The assessment will provide a clear and unbiased evaluation; which leadership can use to assist in making informed and educated decisions.

AREAS TO BE ASSESSED

Local economies are a tapestry of interconnected dynamic forces. A truly comprehensive assessment must measure a variety of variables to present a complete understanding of a local economy. SYNEVA Economics will quantify Henderson County's trends, developments and unique characteristics across three main categories; demographics, industry and workforce.

To present an ideal contextual understanding, for each variable the County's recent trends will be compared against trends in the nation and state of North Carolina.

- **Demographics** will examine population trends, rates of growth, age group composition, gender, race, levels of education, family composition, housing, poverty, construction activity, in and out-migration and reliable population forecasts.
- **Industry** will examine industrial employment trends, economic impacts per industry, wages, number of establishments, worker demographics by industry, areas of unique local industrial specialization and comparative advantages.
- **Workforce** will examine occupations, wages, unemployment, labor participation, completions (degrees), commuting, areas of unique local occupational specialization and comparative advantages.



METHODOLOGY

SYNEVA Economics will primarily use data generated by governmental agencies, such as the U.S. Census Bureau, U.S. Bureau of Labor Statistics, North Carolina Department of Commerce and U.S. Bureau of Economic Analysis. This data has the benefit of being standardized, unbiased and providing transparent methodology; which will enable valid comparisons over time and against over geographies. To estimate economic impacts of specific industries (i.e. measure local supply chains, wage and job contributions), SYNEVA Economics will use economic modeling software based on industry input-output purchases. This modeling will be the only analysis in which third-party data will be used.

SYNEVA Economics will employ industry standard analytical practices and procedures. No *private black box* or proprietary methodologies will be employed.

DELIVERABLES

SYNEVA Economics will deliver the final Comprehensive Economic Assessment in a printable, digital format (PDF). In all cases, the most recent available data will be used. All data and analyses will be clearly sourced. Narrative, data tables, and charting will be used to communicate findings. Additionally, if requested, SYNEVA Economics (Tom Tveidt) will present the assessment's key findings via a PowerPoint presentation to the client at a location of the client's choice within Henderson County.

A sample of questions the assessment will address;

- What industries in Henderson County have the highest wages, are growing/declining, are uniquely concentrated?
- What occupations in Henderson County have the highest wages, are growing/declining, are uniquely concentrated?
- What are the economic impacts of major or critical industries in Henderson County?
- What is the trend and how many Henderson County residents out-commute for work? In-commute?
- Do local postsecondary completions match workforce demands?
- How does Henderson County's workforce compare (age, education, gender, and wages) overtime, and against the state and nation?
- What are unique local economic, demographic or workforce strengths/assets that Henderson County might leverage to its benefit?
- What population demographic is Henderson County attracting? Losing?



CLIENT RESPONSIBILITIES

SYNEVA Economics will rely on the client to provide a single point of contact for normal communications to complete and schedule the assessment. As noted earlier, SYNEVA Economics will primarily use unbiased data generated by governmental agencies; however there may be some pertinent local information that is only available via local sources (for example, tourism statistics, agricultural activity, and building permits). SYNEVA Economic will rely on the client for assistance in identification of local datasets, and if needed, assistance in obtaining the data for use in the assessment.

Client is to supply any desired introductory or explanatory text, photographic images, logos, or formatting requirements for the final report.

FEES

SYNEVA Economics will conduct the aforementioned project for a total gross fee of **\$25,000** for all services detailed above.

PAYMENT SCHEDULE

The proposed payment structure for the project is as follows:

- Client will pay a project initiation fee to SYNEVA Economics in the amount of **\$5,000** upon receipt of an invoice and subject to invoice terms, such invoice to be submitted upon notification to proceed by the Client.
- Client will pay SYNEVA Economics the remaining **\$20,000** upon completion of the project, approval by client, and receipt of final invoice.

PROPOSED TIMELINE

From initiation to completion of the printable report will take a total of **10 weeks**.

AGREEMENT ACCEPTANCE

SYNEVA Economics, LLC	Henderson County (agent)
By: Tom Tveidt President	By:
Date: 01/14/2015	Date:
	

This proposal will remain in effect for six weeks. SYNEVA Economics has the right to withdraw this proposal at any time.



CONSULTANT'S PROFILE

TOM TVEIDT

Areas of Expertise

- Regional Economic Analysis
- Community Assessment
- Workforce Analysis
- Industry Target Selection
- Regional Demographic Analysis
- Site Selection Analysis
- Economic Impact Analysis

Years of Experience

With SYNEVA Economics: 13 Years

With Other Firms: 9 Years

Education

M.B.A., Finance

California Lutheran University

B.S., ECONOMICS

University of California, Santa Barbara

Chronology

SYNEVA Economic, LLC, 2003-Present,
President, Research Economist Economic and
demographic research firm dedicated solely
to community- level analysis

Asheville Area Chamber of Commerce,
1999-2009 Director, Asheville Metro
Business Research Center

Market Potential Mapping, LLC 1995-1999
President, Research Economist Economic and
demographic research firm serving
commercial real estate

Research Economist, President SYNEVA Economics, LLC

Overview

Tom is a research economist and President, Founder of SYNEVA Economics, LLC. His expertise is local, community-level economic assessment and evaluation. He is an active practitioner with experience in regional economy appraisals, industrial site selection, industry target selection, workforce analysis, and economic impact analyses.

SYNEVA Economics LLC expertise is assisting public and private decision makers with local and regional economic analysis. SYNEVA Economic LLC's value is providing clear and insightful information to help clients make knowledgeable, efficient and effective decisions.

Innovative projects have included in-depth evaluations of community and industry trends for the cities of Charlotte NC and Atlanta GA. Besides numerous community-level assignments, comprehensive workforce assessments have been conducted for the St. Joe Company in Florida, and recently, an exhaustive evaluation of precise workers skills for all workforce investment areas in the state of Mississippi.

SYNEVA Economics' projects have included the economic impacts of a permanent National Scouting Center for the Boys Scouts of America, the Greenville-Spartanburg International Airport, and the widening the Houma Navigational Canal in Louisiana.

Mr. Tveidt is the past Chair of the Council for Community and Economic Research (C2ER) in Arlington, Virginia. C2ER is a membership organization created to promote excellence in community and economic research by working to improve data availability, enhance data quality, and foster learning about regional economic analytic methods. Tom has been an invited instructor and presenter for the National Association of State Development Agencies (NASDA), International Economic Development Council (IEDC), North Carolina Association of CPA's (NCACPA), and the C2ER. In 2009, Tom, was formally recognized by the U.S. Census Bureau for "Outstanding Practices" for his work in regional economic analysis.

Mr. Tveidt regularly speaks before business groups, government organizations and public assemblies, detailing regional economic trends and issues. He is frequently quoted in newspapers, and business journals.



FIRM OVERVIEW

SYNEVA Economics is an economic research firm dedicated to the analysis of local economies. Client base includes municipalities, economic development agencies, national consultancies, colleges, universities, community organizations, airports and private industries. The firm's core competencies are 1) knowledge of regional data and, 2) analysis of regional data in the application of understanding local economies. SYNEVA Economic's value is converting these competencies into clear and insightful information in order that clients can make knowledgeable, efficient and effective decisions.

Since 2003 SYNEVA Economics has been following an adaptive business model, its role adjusting to the specific needs of each client and project. At times working directly with private, community and municipal leadership and at other times serving as economic research specialist in projects with national firms such as Deloitte, Garner Economics, and McCallum Sweeney Consulting.

SYNEVA Economics select recent projects:

- Neighborhood Gentrification Analysis: Asheville, North Carolina (2014)
- Workforce Skills & Knowledge Assessment: State of Mississippi (2014)
- Community Economic Analysis & Industry Target Selection: Midlothian, Texas (2014)
- Community Economic Analysis & Industry Target Selection: Martinsburgh, West Virginia (2014)
- Community Economic Analysis & Industry Target Selection: New Hanover, North Carolina (2014)
- Community Economic Analysis & Industry Target Selection: Lehigh Valley, Pennsylvania (2014)

References available upon request.

For a full project list go to www.syneva.com/about

INSURANCE ON RECORD

Specified Professions Professional Liability \$1,000,000

Commercial General Liability \$1,000,000

CONTACT INFORMATION

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Tom Tveidt
President
25 Saddlebrook Lane
Clyde, NC 28721

Phone: 828.7345021
Email: tom@syneva.com
Web: www.syneva.com
EIN: 20-8697176



Office of the Henderson County Tax Collector

200 NORTH GROVE STREET, SUITE 66
HENDERSONVILLE, NC 28792
PH: (828) 697-5595 | FAX: (828) 698-6153

Henderson County Board of Commissioners
1 Historic Courthouse Square, Suite 1
Hendersonville, NC 28792

Wednesday, January 21, 2015

Re: Tax Collector's Report to Commissioners - Meeting Date 21 January 2015

Please find outlined below collections information through 20 January 2015 for the 2014 real and personal property bills mailed out on 28 August 2014, as well as registered motor vehicles billed and collected by our office. As a point of reference, we also have included collections information as of the same date last year.

Annual Bills G01 Only:

2014 Beginning Charge: \$59,733,153.63
Discoveries & Imm. Irreg.: \$167,535.98
Releases & Refunds: (\$333,185.75)
Net Charge: \$59,567,503.86
Unpaid Taxes: \$3,604,263.54
Amount Collected: \$55,963,240.32
Percentage Collected: 93.95%

Through: 20-Jan-2015

2013 Beginning Charge: \$58,588,164.92
Discoveries & Imm. Irreg.: \$278,842.69
Releases & Refunds: (\$214,911.19)
Net Charge: \$58,652,096.42
Unpaid Taxes: \$3,696,503.58
Amount Collected: \$54,955,592.84
Percentage Collected: 93.70%

Through: 20-Jan-2014

Motor Vehicle Bills G01 Only:

2014 Beginning Charge: \$12,046.25
Discoveries & Imm. Irreg.: \$0.00
Releases & Refunds: (\$1,099.92)
Net Charge: \$10,946.33
Unpaid Taxes: \$2,868.68
Amount Collected: \$8,077.65
Percentage Collected: 73.79%

Through: 20-Jan-2015

2013 Beginning Charge: \$2,601,499.45
Discoveries & Imm. Irreg.: \$1,815.92
Releases & Refunds: (\$49,534.95)
Net Charge: \$2,553,780.42
Unpaid Taxes: \$514,319.48
Amount Collected: \$2,039,460.94
Percentage Collected: 79.86%

Through: 20-Jan-2014

Fire Districts All Bills:

2014 Beginning Charge: \$6,649,353.15
Discoveries & Imm. Irreg.: \$15,416.34
Releases & Refunds: (\$45,074.11)
Net Charge: \$6,619,695.38
Unpaid Taxes: \$464,776.80
Amount Collected: \$6,154,918.58
Percentage Collected: 92.98%

Through: 20-Jan-2015

2013 Beginning Charge: \$6,878,819.53
Discoveries & Imm. Irreg.: \$45,364.70
Releases & Refunds: (\$38,929.53)
Net Charge: \$6,885,254.70
Unpaid Taxes: \$92,431.84
Amount Collected: \$6,792,822.86
Percentage Collected: 98.66%

Through: 20-Jan-2014

Respectfully submitted,

Luke Small
Collections Specialist

Stan C. Duncan
Tax Collector

OFFICE OF THE SHERIFF

Henderson County

Budget Proposal FY 2016



"A Brotherhood in Pursuit of Excellence"

Sheriff Charles S. McDonald

After winning a full four year term in November 2014, the Henderson County Sheriff's Office embarked on a three year strategic budgeting process to determine what possible long term needs could be identified. Once our needs were identified, we began a restructuring program to best utilize the personnel assets already in place to accomplish our 2015 Strategic Plan and beyond. Through the use of existing personnel we were able to:

- Restructure Criminal Investigations to create a fully staffed Domestic Violence Unit with two process servers and a full time domestic violence detective supervisor
- Retask one member of the narcotics unit to work as a full time drug diversion detective to work on prescription drug diversion cases
- Reassign members of the warrant/ traffic unit and one member of violent crimes to patrol, increasing squad size to 9 deputies
- Change Patrol shift assignments to a permanent day/ night shift with a flex on both that will deploy up to twelve Deputies at peak times, allowing for a better use of our resources and reduce overtime



OFFICE OF THE SHERIFF **Henderson County, NC**
Sheriff Charles S. McDonald
“A Brotherhood in Pursuit of Excellence”

- Reassign our animal enforcement resources to reduce overtime in this critical unit.
- Approve a Communications Division shift change to reduce the amount of overtime necessary each pay period due to public safety exemption rules
- Enact a change to Detention shift assignments to a permanent day/ night shift with a power shift during weekdays when Detention operations are at a peak

We have accomplished each of these recent improvements without requesting increased manpower from the County.

Going forward we have developed a proposed four year plan for personnel/equipment that we believe will allow us to provide the level of service expected by the citizens of Henderson County, while continuing to be good stewards of our resources.



OFFICE OF THE SHERIFF Henderson County, NC
Sheriff Charles S. McDonald
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After a full evaluation of need within our agency, I am respectfully requesting the following personnel increases for FY 2016, with attached justification:

- Four (4) Call Takers for Communications
 - One (1) Safety Compliance Officer for Detention
 - Two (2) Administrative Assistants
 - One (1) Courthouse Security Officer for Patrol
 - One (1) Staff Attorney
-
- Pay increase of 5% for employees at first line supervisor and below



OFFICE OF THE SHERIFF Henderson County, NC

Sheriff Charles S. McDonald

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Four (4) Call Takers in the Communications Division

- In order to adequately staff our new 911 Center and provide the best possible customer service, we are requesting the approval of four new call taker positions. These call takers will focus exclusively on answering administrative phone lines.
- In calendar year 2014, the Henderson County E911 Center processed over 189,000 phone calls. Of these incoming and outgoing phone calls, only 53,703 were incoming 911 calls. The vast majority of the phone calls processed in the 911 Center were received on administrative lines for non-emergency reasons.
- NFPA guidelines state that “Ninety (90) percent of emergency 911 Calls received on emergency lines shall be answered within ten (10) seconds, and ninety-five (95) percent of emergency 911 calls received on nonemergency lines shall be answered within twenty (20) seconds.”
- We are currently answering only 88.6% of 911 calls within 10 seconds.
- NFPA guidelines also state that Eighty (80) percent of emergency fire calls should be dispatched in sixty (60) seconds, and ninety five (95) percent within 106 seconds.
- We are currently dispatching less than 50% of Emergency fire calls in less than 60 seconds.

Four (4) Call Takers in the Communications Division

- Because telecommunicators have to devote so much of their time to processing non-emergency phone calls, they are unable to adequately devote their full attention to emergency phone calls or radio traffic from first responders.
- More time to more efficiently and effectively handle high priority tasks such giving life saving EMD instructions, asking for suspect information, calming a frightened child, or answering first responders that are calling for assistance on the radio.
- Professional call takers can focus on customer service.
- Great way to groom future telecommunicators through decreased training time, while decreasing overtime spending and boosting morale

One (1) Safety Compliance Officer

The Prison Rape Elimination Act (PREA) was passed by both houses of the U.S. Congress and subsequently signed by President George W. Bush in a White House ceremony on September 4, 2003.

The Prison Rape Elimination Act (PREA) defines "prison" quite broadly, as "any federal, state, or local confinement facility, including local jails, police lockups, juvenile facilities, and state and federal prisons."

All confinement facilities covered under the Prison Rape Elimination Act (PREA) standards must be audited at least once every three years to be considered compliant with the PREA standards

Failure by local authorities and operators of local jails to comply with the provisions of PREA results in a 5% reduction in federal funding to that agency for each year they fail to comply. Facilities will be federally audited every three years for compliance.

We must comply because we participate in the Federal 287g Program.



OFFICE OF THE SHERIFF **Henderson County, NC**
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One (1) Safety Compliance Officer

This Safety Compliance Officer will be responsible for:

- Managing the PREA program (Policy and Procedure Compliance)
- Training of detention staff to meet PREA requirements
- Investigating all complaints of alleged abuse
- Ensuring the jail meets all local, state, and federal inspection requirements
- Collecting and reporting all required statistical data required by PREA
- Conducting internal audits of the jail to ensure compliance
- Collecting and maintaining all required documentation
- Investigating all complaints of non-compliance
- Providing oversight for the correction of any non-compliance issues
- Safety inspections of the jail and camera placement audits
- Identify outside agencies to assist in compliance with PREA
- Collection and storage of all required local, state, and federal reports



OFFICE OF THE SHERIFF Henderson County, NC

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Two (2) Administrative Assistants

2010- HCSO lost two Administrative Assistant positions during the 7.5% budget cuts that have never been replaced.

2013-HCSO reclassified two existing Administrative Assistant positions, based on Sheriff's Strategic Plan and consultant recommendations, as Professional Standards Specialists. One of these is a full time position, the other splits that duty with duties as the Sheriff's Administrative Assistant assisting both the Sheriff and Chief Deputy.

1. We need one Administrative Assistant in administration to split between the Support and Operations Bureaus. Supervisors are currently working approximately 40-45% of time on administrative duties (i.e. dictation and transcription, letter writing, filing, PowerPoint design, meeting agenda/action plan creation, etc.). This keeps those supervisors out of the field where I need them to be assisting and mentoring division leadership and subordinate personnel.



OFFICE OF THE SHERIFF Henderson County, NC

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Two (2) Administrative Assistants (cont.)

2. We need one Administrative Assistant in the Criminal Investigations Division to assist in:
 - Transcribing audio logs / interviews;
 - Typing handwritten notes into case files;
 - Assisting in organizing, consistent filing system;
 - Delivering orders, picking up orders and other paperwork from courthouse;
 - Tabulating, calculating large amounts of files for check fraud / embezzlement cases;
 - Telephone contacts / victims, scheduling interviews with detectives;
 - Publishing via Outlook (or similar) schedules for CID, i.e., vacation training;
 - Typing dictation into search warrants, affidavits, etc.
 - Accompany transports of female arrestees, out of / back to Henderson County (if female employee);



OFFICE OF THE SHERIFF **Henderson County, NC**
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One (1) Courthouse Security Officer

2012- Henderson County Board of Commissioners approved two new slots to increase the total of Courthouse Security Officers to 10. Since that time our officers have been averaging 90 hours per two week pay cycle to keep up with the demand for courtrooms, protective details, and training. We have recently changed the courthouse schedule to better accommodate the need, but with an increase in Superior Court dates in the upcoming year , as well as the ever increasing daily workload, we find we are still unable to account for officers on vacation, training, sick etc.

Based upon National Center for State Courts Best Practices 2013 calculations, revised for 2014 statistics, we should be prepared to deploy twelve officers to fully staff the courthouse during the year. Current CSO leadership believes that a good stop gap measure for this year would be one (1) additional CSO. See attached:



OFFICE OF THE SHERIFF Henderson County, NC
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Court	Deputies	Hours	Days	Weeks	Total Hours
Checkpoint	1	9	5	50	2250
Foot Patrol	1	9	5	50	2250
Control	1	9	5	50	2250
District	2	9	5	50	4500
Juvenile	2	9	1	12	216
CRS	2	9	5	15	1350
CRS-Adm	2	9	2	6	216
CVS	2	9	5	10	900
Grand Jury	1	9	5	10	450
Domestic	1	9	2	50	900
ACH	1	9	1	50	450
DSS	1	9	1	50	450
Adm-Traffic	2	3	1	50	300
Child Support	1	9	1	12	108
			TOTAL	16590	
			÷		
Average officer's actual hours worked				1800	1952
Our Average					
Full Time Equivalent (FTE) positions required Subtotal				9.21	9.49
x					
It is estimated that each CSO post requires approximately 1.33 full-time employees to cover for sick and annual vacation, training, etc. (per the National Center for State Courts best practices 2013)				1.33	
Full Time Equivalent (FTE) positions required Total				12.24	11.3

One (1) Staff Attorney

The legal needs of a law enforcement agency are very highly specialized, involving high liability and the need for a 24/7 response. A modern Sheriff's Office has a need for legal expertise that runs the gamut from operational areas like criminal investigations, K-9 law, civil process, use of force and SWAT to support functions such as detention, recruitment and selection, and policy development. Other areas where the need for this position are great include:

- Consulting with the Sheriff in analyzing risk management issues, employment law issues, public record requests, and proposed legislation that could effect the office.
- Assist the Senior Command Team with preparing budget proposals and department policies and procedures; collect data and statistics for budget and grant proposals and contracts.
- Advises and assists all divisions in operations that pose particular risks of liability to the office and/or County; may be called to the scene of serious felony investigations or in deadly force situations.
- Responds to requests from officers regarding validity of arrests, searches, interrogations, lineups, anticipated charges and other criminal law issues.

We are prepared to utilize an existing budget specialist position while requesting an increase in classification level to recruit into this position.



OFFICE OF THE SHERIFF Henderson County, NC

Sheriff Charles S. McDonald

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What is Ahead?

Three Year Personnel Outlook

(Each of these would be justified at the time based on documented need or deleted)

FY 2017

One (1) General Investigator-Criminal Investigations

One (1) Community Resource Coordinator

Unknown number of Detention Officers- *Based on current manpower study underway*

FY 2018

One (1) Drug Diversion Detective- Criminal Investigations

One (1) Quality Assurance Coordinator-Communications

Evaluating need for patrol deputies



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