REQUEST FOR BOARD ACTION

HENDERSON COUNTY PLANNING BOARD

MEETING DATE: May 19, 2011

SUBJECT: 2010 Census Data Preview

STAFF CONTACT: Anthony W. Starr, AICP, Planning Director

ATTACHMENTS: 1. PowerPoint Presentation

SUMMARY OF REQUEST:

The U.S. Census Bureau completed and released the 2010 Census local-level data to all states including the District of Columbia and Puerto Rico. While there are still a number of data products that will be released in the coming year, the available data for Henderson County allows us to begin reviewing certain trends related to population and housing. Staff will present the Board with a preview of the data that the Bureau released for Henderson County (See Attachment 1).

BOARD ACTION REQUESTED:

No action is required by the Planning Board. This summary is provided for informational purposes only.

Suggested Motion: No motion suggested.

2010 Census Data Preview

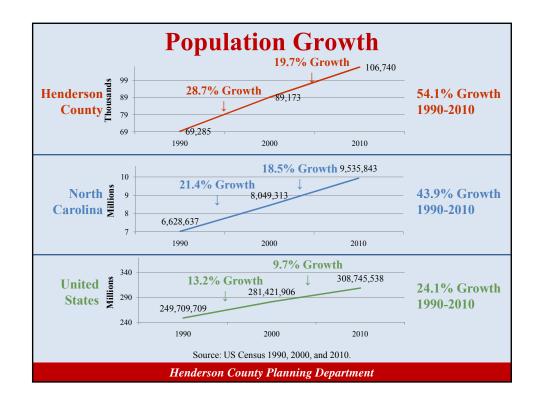


Henderson County Planning Board Meeting
May 19, 2011
Presented by: Anthony W. Starr, AICP, Planning Director

Henderson County Planning Department

Why Census Data Matters...

- Guides local decision-makers in important community planning efforts, including where to build roads, county facilities & schools;
- Used to determine the need for additional social services, including who receives community development block & other grant programs;
- Affects representation in Congress by determining how many seats each State has in the U.S. House of Representatives. North Carolina fell short 15,000 people in gaining an additional seat in the House.
- Impacts sales tax allocation.
 - o If we just miss counting 10% of our population, then the people of Henderson County lose over \$12.5 million in sales tax revenue over ten years. That is money lost to other counties that Henderson County could use to build schools, parks, put more deputies on patrol, etc.

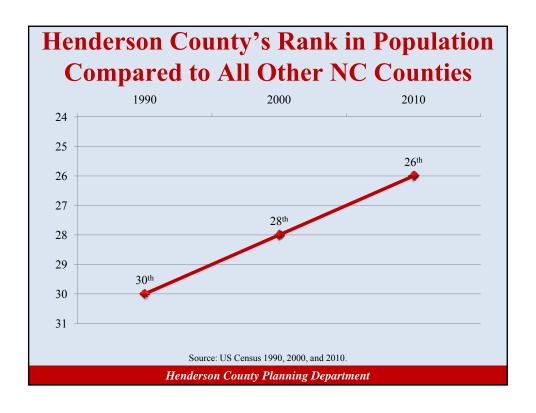


Population Growth

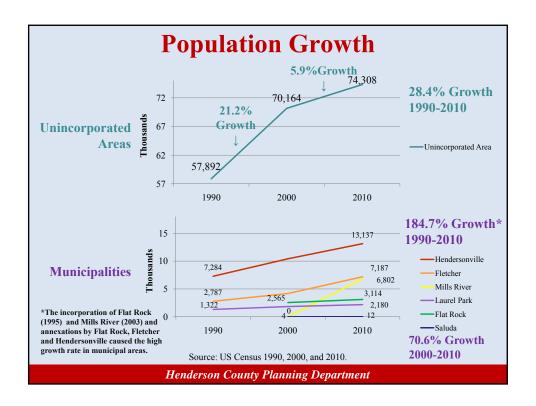
Persons added per day everyday from 2000-2010 (net)

- Henderson County added 4.8 people per day
- North Carolina added 407 people per day
- United States added 7,482 people per day

Source: US Census 2000 and 2010.



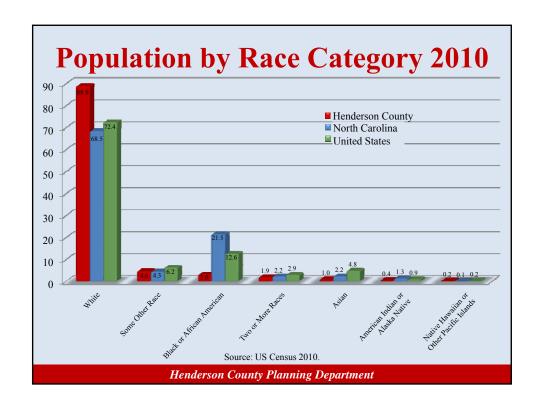
	1	990		2000		2010
Rank C	ounty Popu	ılation	County	Population	County	Population
1 Meckle			Mecklenburg		Mecklenburg	919.628
2 Wake		423,380	Wake	627,846		900,993
3 Guilfor	d	347,420	Guilford	421,048	Guilford	488,406
4 Cumber	rland	274,566	Forsyth ↑(1)	306,067	Forsyth	350,670
5 Forsyth		265,878	Cumberland ↓(1)	302,963	Cumberland	319,431
6 Durhan	1	181,835	Durham	223,314	Durham	267,587
7 Gaston		175,093	Buncombe ↑(1)	206,330	Buncombe.	238,318
8 Buncon	nbe	174,821	Gaston ↓(1)	190,365	Gaston	206,086
9 Onslow	•	149,838	New Hanover ↑(2)	160,307	New Hanover.	202,667
10 Davids	on		Onslow ↓(1)	150,355	Union ↑(8)	201,292
11 New H	anover	120,284	Davidson ↓(1)	147,246	Cabarrus ↑(3)	178,011
12 Catawb	a	118,412	Catawba	141,685	Onslow ↓(2)	177,772
13 Rowan		110,605	Pitt ↑(2)		Johnston ↑(8)	168,878
14 Alaman	ice	, .	Cabarrus ↑(5)		Pitt ↓(1)	168,148
15 Pitt		107,924	Alamance ↓(1)	130,800	Davidson ↓(4)	162,878
16 Randol	ph	106,546	Randolph	130,454	Iredell ↑(4)	159,437
17 Robeso		105,179	Rowan ↓(4)	,	Catawba ↓(5)	154,358
18 Wayne		104,666	Union ↑(6)	123,677	Alamance ↓(3)	151,131
19 Cabarrı	IS		Robeson ↓(2)	123,339	Randolph ↓(3)	141,752
20 Orange		93,851	Iredell ↑(1)		Rowan ↓(3)	138,428
21 Iredell		92,931	Johnston ↑(5)		Robeson ↓(2)	134,168
22 Rocking	9		Orange ↓(2)		Orange	133 801
23 Clevela	nd	- ,	Wayne ↓(5)	113,329		122 623
24 Union			Cleveland ↓(1)		Harnett ↑(3)	114 678
25 Craven		81,613	Rockingham ↓(3)		Brunswick ↑(10)	107 431
26 Johnsto	n	81,306	Craven ↓(1)	91,436	Henderson ↑(2)	106 740
27 Nash		76,677	Harnett ↑(4)	91,025		
28 Burke		75,744	Henderson ↑(2)	89,173	Note: Green and blue	shading indicate
29 Caldwe	11	70,709	(-)	,	movement in rank wit	
30 Hend		69,285			movement represented	l by ↑(#) or ↓(#).

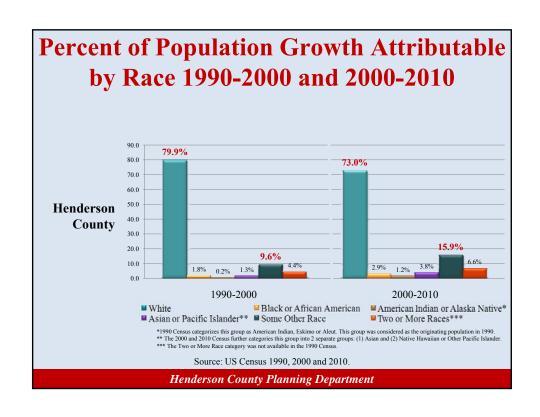


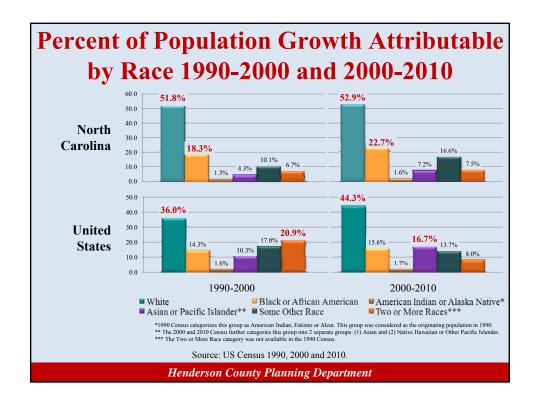
Population by Race Category 2010

2010 Census defines 7 race categories:

- . White
- 2. Black and African American
- 3. American Indian or Alaska Native
- 4. Asian
- 5. Native Hawaiian or Other Pacific Islander)
- 6. Some Other Race (Respondents unable to identify with the categories 1-5 above)
- 7. Two or More Races (Respondents that identified with more than 1 of the categories 1-5 above)

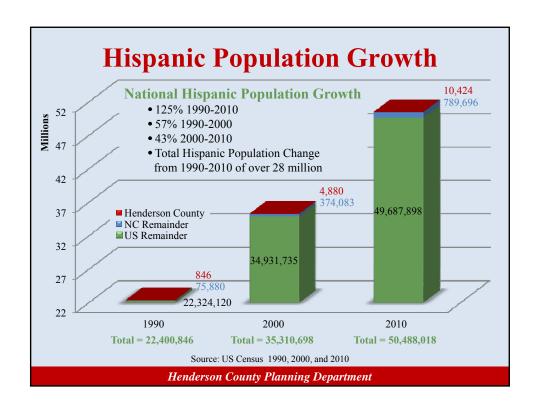


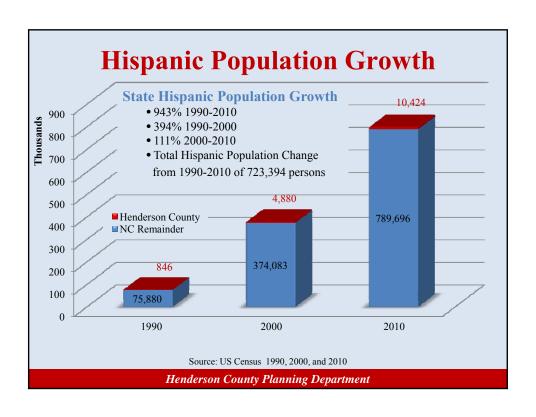


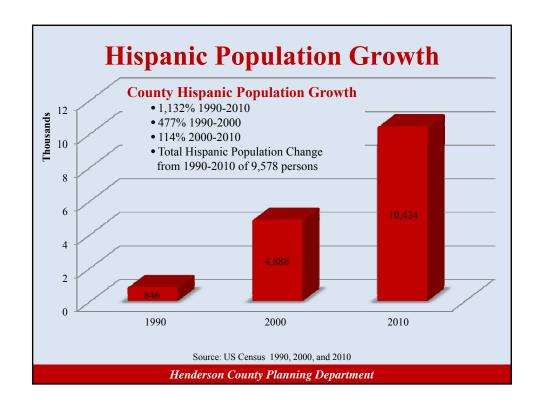


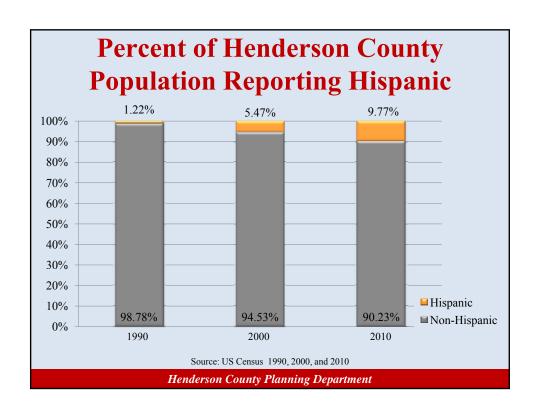
The Census: Race and Ethnicity

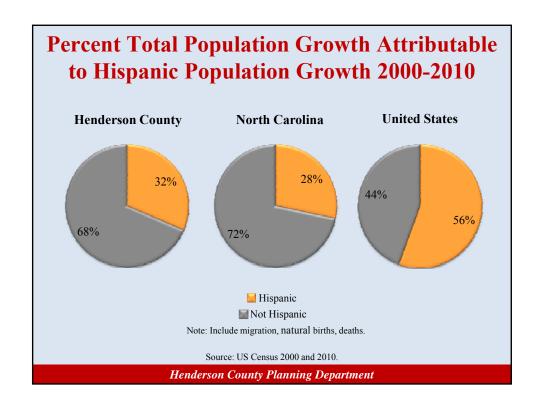
- Census asked respondents to identify race <u>and</u> ethnicity.
- Respondents reporting their ethnicity as Hispanic or Latino does not directly depict their reported race category.
 - Example: A respondent reporting their ethnicity as
 Hispanic or Latino might report his/her race as any
 of the following (among others): White, Two or
 More Races, or Some Other Race [Hispanic or
 Latino group including Mexican, Puerto
 Rican, Cuban, or Spanish]

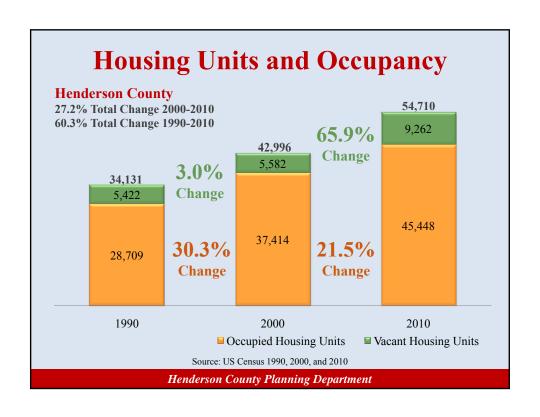


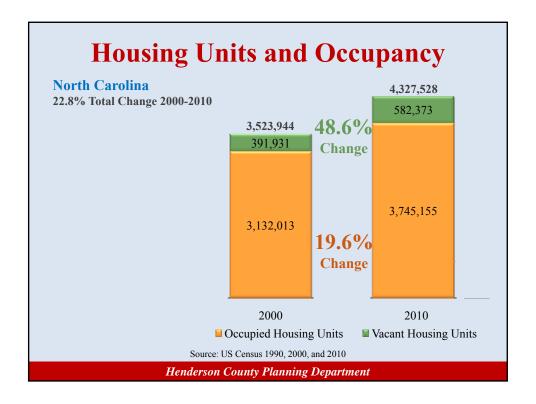












2010 Census Data Not Yet Released

- Census Bureau is still in the process of releasing data
- Certain data should be made available as soon as within the next few weeks or make take several months.
- Examples of data that have not been released include:
 - o Detailed age distribution
 - o Detailed housing unit data
 - o Census Tract level data
- Staff will provide the Board with briefs as data becomes available.

