

## **REQUEST FOR BOARD ACTION**

### **HENDERSON COUNTY BOARD OF COMMISSIONERS**

**MEETING DATE:** Wednesday, April 21, 2010

**SUBJECT:** U.S. 2010 Census Update

**ATTACHMENTS:** None

#### **SUMMARY OF REQUEST**

In mid March, the U.S. Census Bureau mailed the 2010 Census questionnaires to Henderson County households. As of April 13, 2010, 70% of questionnaires mailed to Henderson County residential homes have been completed and returned. The County's participation rate can be viewed at [www.blueridgecensus.com](http://www.blueridgecensus.com).

Residents that did not receive a Census form in the mail or those with a post office address can pick up a census form at a designated "Be Counted" site until April 16<sup>th</sup>. These "Be Counted" sites are located throughout the County at various locations including county office buildings, libraries and some private businesses. County staff distributed a number of census forms to various businesses, non-profits, and religious groups. Census forms that were received by residents from "Be Counted" sites would not be reflected in the current participation rate as shown above. This will result in an overall higher participation rate for the County to date.

Beginning in May and continuing through the end of July, census workers will be visiting any household that did not return a 2010 Census questionnaire. This effort will ensure that every resident of Henderson County is counted.

In addition, informational flyers and promotional materials were distributed to County building and other private locations throughout the County. Other promotional materials including t-shirts, hats, bags and brochures were distributed to county residents through county departments and staff, census workers and by local non-profit groups.

#### **BOARD ACTION REQUESTED:**

No action is required by the Board.

#### **SUGGESTED MOTION:**

*No motion suggested.*

