

REQUEST FOR BOARD ACTION

HENDERSON COUNTY BOARD OF COMMISSIONERS

MEETING DATE: Wednesday, July 19, 2006

SUBJECT: Strategic Plan Community Input Sessions

ATTACHMENTS: Memorandum

SUMMARY OF REQUEST:

Staff has provided a memo updating the County Manager and Board of Commissioners on the development of the 2007 Strategic Plan. The new Strategic Plan will be founded on input received from the Board of Commissioners, an e-survey, and community listening sessions. These activities are outlined in the attached memo.

BOARD ACTION REQUESTED:


No action is required, although the Board of Commissioners is invited to attend the community listening sessions as outlined in the memo.

HENDERSON COUNTY GOVERNMENT
OFFICE OF THE COUNTY MANAGER

100 North King Street – Hendersonville, North Carolina 28792
Phone 828.697.4809 Fax 828.698.6014
www.hendersoncountync.org

MEMORANDUM

To: Steve Wyatt, County Manager

From: Selena D. Coffey, Assistant County Manager 

Date: July 11, 2006

Subject: Update on Strategic Planning Initiatives

I am writing to update you on the planning that is underway for the development of the 2007 Strategic Plan. To date, the Strategic Plan Team has met twice as a group and several times in sub-groups. The team consists of the following members: Stan Duncan, Susan Fosmire, Amy Brantley, Carey McLelland, Melody Heltman, Jonathan Wallin, and me.

Although we continue to refine the master calendar for the development of the 2007 Strategic Plan, we have scheduled four community listening sessions, titled, **“Listening to Our Community”** for the following dates:

- 9:00am, Tuesday, August 1st
- 3:00pm, Tuesday, August 1st
- 12:00pm, Thursday, August 3rd
- 6:00pm, Thursday, August 3rd

Each of these meetings will be held in the Commissioners’ Board Room where they can be taped and televised on HCTV11. The sessions will focus on the following key questions: “What do you feel are Henderson County’s most important issues, opportunities, and challenges (strategic issues) for the upcoming four to five years? Why?” and “Do you have suggestions (strategies) for how the County should address these strategic issues, opportunities, and challenges?” We will be publicizing the listening sessions through various media outlets, including HCTV, Times-News, WHKP, etc. We will be inviting Commissioners to attend any of the sessions individually, although it is not required that they attend.

In addition to the above-referenced listening sessions, we will be implementing an **e-survey** to gain community input into the Strategic Plan. The e-survey will pose the same questions as those asked during the listening sessions, but will be provided in an online survey format.

It is important to note that we have already begun meeting with Commissioners to kick off the “input” phase of the Strategic Plan. Amy Brantley and I are meeting with Commissioners on an individual basis to ask the questions that will be used during the community listening sessions. The Commissioners’ comments, along with input received from the listening sessions and the e-survey will provide the foundation for the goals, strategies, and action plans written into the new Strategic Plan.

Once we have conducted the community listening sessions and completed the e-survey process, we will be compiling the results and providing a report to the Board of Commissioners during the month of October. Our goal is to have a retreat to discuss the Strategic Plan and Capital Improvement Plan (CIP) during the month of December and provide a final draft for adoption in January 2007.

I will continue to provide updates as we progress and invite any suggestions that you or the Board of Commissioners has in regards to the development of the Strategic Plan.

cc Strategic Plan Team Members

